

COURSE MODULE OUTLINE

1. General information

SCHOOL	SCHOOL OF SOCIAL SCIENCES		
PROGRAM COURSE	SPORT MANAGEMENT		
LEVEL OF STUDY	POSTGRADUATE		
COURSE UNIT CODE	DATH11	YEAR	1 st
COURSE TITLE	SPORT MANAGEMENT		
INDEPENDENT TEACHING ACTIVITIES in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits		WEEKLY TEACHING HOURS	CREDITS
		21-22	10 ECTS
COURSE TYPE Compulsory, Optional, Optional mandatory	COMPULSORY		
PREREQUISITE COURSES:	NO		
LANGUAGE OF INSTRUCTION AND EXAMS:	GREEK		
THE COURSE IS OFFERED TO ERASMUS STUDENTS	NO		
COURSE WEBSITE (URL)	https://www.eap.gr/education/postgraduate/biannual/sports-administration/topics/#d11		

2. LEARNING OUTCOMES

Learning Outcomes <i>The course learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the course, are described in detail. It is necessary to consult:</i> <u>APPENDIX A</u> • Description of the level of learning outcomes for each level of study, in accordance with the European Higher Education Qualifications' Framework. • Descriptive indicators for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and <u>APPENDIX B</u> <i>Guidelines for writing Learning Outcomes</i> Upon completion of DATH11 the students will be able to:
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• have the basic skills to develop personally, but also to successfully perform their duties as managers of sports organisations • be able to analyse the environment of the organisations for which they work and develop the necessary strategy to cope with competition • are able to understand and evaluate the factors influencing the performance of sport organisations • be able to prepare the organisations they work for in order to ensure their sustainability • be able to assess the quality of the services provided by sport organisations and develop quality improvement programmes in sport																	
General Competences <i>Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?</i> <table> <tr> <td><i>Search for, analysis and synthesis of data and information by the use of appropriate technologies,</i></td><td><i>Project planning and management</i></td></tr> <tr> <td><i>Adapting to new situations</i></td><td><i>Respect for diversity and multiculturalism</i></td></tr> <tr> <td><i>Decision-making</i></td><td><i>Environmental awareness</i></td></tr> <tr> <td><i>Individual/Independent work</i></td><td><i>Social, professional and ethical responsibility and sensitivity to gender issues</i></td></tr> <tr> <td><i>Group/Team work</i></td><td><i>Critical thinking</i></td></tr> <tr> <td><i>Working in an international environment</i></td><td><i>Development of free, creative and inductive thinking</i></td></tr> <tr> <td><i>Working in an interdisciplinary environment</i></td><td>.....</td></tr> <tr> <td><i>Introduction of innovative research</i></td><td><i>(Other.....citizenship, spiritual freedom, social awareness, altruism etc.)</i></td></tr> </table>		<i>Search for, analysis and synthesis of data and information by the use of appropriate technologies,</i>	<i>Project planning and management</i>	<i>Adapting to new situations</i>	<i>Respect for diversity and multiculturalism</i>	<i>Decision-making</i>	<i>Environmental awareness</i>	<i>Individual/Independent work</i>	<i>Social, professional and ethical responsibility and sensitivity to gender issues</i>	<i>Group/Team work</i>	<i>Critical thinking</i>	<i>Working in an international environment</i>	<i>Development of free, creative and inductive thinking</i>	<i>Working in an interdisciplinary environment</i>		<i>Introduction of innovative research</i>	<i>(Other.....citizenship, spiritual freedom, social awareness, altruism etc.)</i>
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1. Search for, analysis and synthesis of data and information by the use of appropriate technologies 2. Respect for diversity and multiculturalism 3. Decision-making 4. Individual/Independent work 5. Social, professional and ethical responsibility and sensitivity to gender issues 6. Critical thinking 7. Development of free, creative and inductive thinking 8. Working in an interdisciplinary environment																	

3. COURSE CONTENT

This unit deals with the contemporary theories and practices related to the management of sports organizations and businesses, with emphasis on the development of the necessary skills related to the basic functions of sports management. In addition, this unit presents and analyses issues of sport strategy and development.
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4. TEACHING METHODS--ASSESSMENT

MODES OF DELIVERY <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc.</i>	Distance education with three Group Counseling Meetings (OSS) during the academic year on weekends.
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY	• Remote meetings tools (webex) • Use of Presentation software (e.g. power point)

Use of ICT in teaching, Laboratory Education, Communication with students	Use of Specialized software in the subjects under study. Additionally, the students use office automation tools, web browsers and e-reader for digital books.	
COURSE DESIGN <i>Description of teaching techniques, practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity, etc.</i> <i>The study hours for each learning activity as well as the hours of selfdirected study are given following the principles of the ECTS.</i>	Activity/Method	Semester workload
	3 OSS (* 4 hours)	12
	1 additional OSS (*4 hours)	4
	2 short essays (2 * 15 hours)	30
	1 semester essay (1 * 60)	60
	Written examination	3
	Individual study time	171
	Total module workload (hours)	280
STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS <i>Detailed description of the evaluation procedures:</i> <i>Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short- answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.</i> <i>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students.</i>	- Two (2) Short Written Essays, with weighting factor to the class unit's final grade 10% each. - One (1) Semester Essay with weighting factor to the class unit's final grade 20%. The grade of the written assignments (short and semester) is activated only with a grade equal to, or above the base (≥ 5) in the final or repeated exams - Final exams weigh 60% in the final class unit's grade. The final grade of the class unit, in a scale of 10, is calculated as follows: Final grade = $(SE1 * 0,1) + (SE2 * 0,2) + (FE * 0,6)$ There are all the criteria posted, both in each written assignment (in the study) and in the general regulation file:///D:/Users/User/Downloads/kanonismos-spoudwn-isxys-apo-to-didaktiko-etos-2022-2023.pdf	

5. SUGGESTED BIBLIOGRAPHY

-Suggested bibliography :

Primary bibliogrpahy

- Daft, R.D., & Benson, A. (2019). *Μάνατζμεντ*. Αθήνα: Εκδόσεις Κλειδάριθμος.
- Schermerhorn. R., & Bachrach, G.D. (2018). *Εισαγωγή στο Μάνατζμεντ. Μαθαίνω Πετυχαίνω*. Αθήνα: Εκδόσεις Πολιτεία.
- Παπαδημητρίου, Δ. (2005). *Διοίκηση Αθλητικών Οργανισμών και Επιχειρήσεων*. Αθήνα: Εκδόσεις Κλειδάριθμος.
- Ko, Y. J., & Pastore, D. L. (2005). A Hierarchical Model of Service Quality for the Recreational Sport Industry. *Sport Marketing Quarterly*, 14(2), 84-97.

Secondary bibliography

- Babiak, K. & Wolfe, R. (2009). Determinants of Corporate Social Responsibility in Professional Sport: Internal and External Factors. *Journal of Sport Management*, 23(6), 717-742.
DOI:[10.1123/jsm.23.6.717](https://doi.org/10.1123/jsm.23.6.717)
- Bell-Lacorde, D., Maclean, J., Thibault, L. & Wolfe, R. (2014). Leader Perceptions of Management by Values Within Canadian National Sport Organizations. *Journal of Sport Management*, 28(1), 68-80. DOI:[10.1123/jsm.2012-0304](https://doi.org/10.1123/jsm.2012-0304)
- Chadwick, S. (2009). From outside lane to inside track: sport management research in the twenty-first century. *Management Decision*, 47(1), 191-203.
<https://doi.org/10.1108/00251740910929786>
- Fahlén, J., & Stenling, C. (2019). (Re) conceptualizing institutional change in sport management contexts: the unintended consequences of sport organizations' everyday organizational life. *European Sport Management Quarterly*, 19(2), 265-285.
- Harris, S. J., Metzger, M. L., & Duening, T. N. (2021). Innovation in national governing bodies of sport: Investigating dynamic capabilities that drive growth. *European Sport Management Quarterly*, 21(1), 94-115.
- Odio, M. A. (2021). The Role of Time in Building Sport Management Theory. *Journal of Global Sport Management*, 6(1), 70-86.
- Shilbury, D., & Ferkins, L. (2011). Professionalisation, sport governance and strategic capability. *Managing leisure*, 16(2), 108-127.
- Spaaij, R., Knoppers, A., & Jeanes, R. (2020). "We want more diversity but...": Resisting diversity in recreational sports clubs. *Sport Management Review*, 23(3), 363-373.
- Svensson, P. G., & Hambrick, M. E. (2019). Exploring how external stakeholders shape social innovation in sport for development and peace. *Sport Management Review*, 22(4), 540-552.
- Theodorakis, N. D., Kaplanidou, K., & Karabaxoglou, I. (2015). Effect of event service quality and satisfaction on happiness among runners of a recurring sport event. *Leisure Sciences*, 37(1), 87-107.

-Related Scientific journals:

1. European Sport Management Quarterly
2. Journal of Sport Management
3. Managing Sport and Leisure
4. Sport, Business and Management: An International Journal
5. Journal of Global Sport Management
6. Sport Management Review

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