

COURSE MODULE OUTLINE

(1) General information

SCHOOL	SCHOOL OF SOCIAL SCIENCES		
PROGRAM COURSE	SPORT MANAGEMENT		
LEVEL OF STUDY	POSTGRADUATE		
COURSE UNIT CODE	DATH30	YEAR	2 nd
COURSE TITLE	SPORT FACILITIES OPERATIONAL MANAGEMENT		
INDEPENDENT TEACHING ACTIVITIES <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>		WEEKLY TEACHING HOURS	CREDITS
		21-22	10
<i>Add rows if necessary. The organization of teaching and the teaching methods used are described in detail under section 4</i>			
COURSE TYPE Compulsory, Optional, Optional mandatory	COMPULSORY		
PREREQUISITE COURSES:	NO		
LANGUAGE OF INSTRUCTION AND EXAMS:	GREEK		
THE COURSE IS OFFERED TO ERASMUS STUDENTS	NO		
COURSE WEBSITE (URL)	https://www.eap.gr/education/postgraduate/biannual/sports-administration/topics/#d30		

(2) LEARNING OUTCOMES

Learning Outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the course, are described in detail. It is necessary to consult:

APPENDIX A

- Description of the level of learning outcomes for each level of study, in accordance with the European Higher Education Qualifications' Framework.
- Descriptive indicators for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and

APPENDIX B

- Guidelines for writing Learning Outcomes

Upon completion of DATH30 the students will be able to:

- apply the management knowledge in sport facilities
- understand the role of managers in sport facility management
- develop sport facility maintenance programs
- appreciate the role of specialized equipment and technology in sport facility management
- develop policies and procedures with regard to facility risk management and security
- understand the role of marketing, communication and public relations in sport facility management

General Competences

Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?

Search for, analysis and synthesis of data and information by the use of appropriate technologies,

Adapting to new situations

Decision-making

Individual/Independent work

Group/Team work

Working in an international environment

Working in an interdisciplinary environment (Other.....citizenship, spiritual freedom, social innovative research awareness, altruism etc.)

Project planning and management

Respect for diversity and multiculturalism

Environmental awareness

Social, professional and ethical responsibility and sensitivity to gender issues

Critical thinking

Development of free, creative and inductive thinking

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1. Use of appropriate technologies for Search, analysis and synthesis of data and information
2. Respect for diversity and multiculturalism
3. Decision-making
4. Individual/Independent work
5. Social, professional and ethical responsibility and sensitivity to gender issues
6. Critical thinking
7. Development of free, creative and inductive thinking
8. Working in an interdisciplinary environment

(2) COURSE CONTENT

The purpose of this unit is the presentation and analysis of issues related to the management of the operations of sports facilities, which constitute the production and consumption of sports services. In this context, emphasis is placed on a number of specialised functions such as safety and risk management, crowd management and facility maintenance.

(3) TEACHING METHODS--ASSESSMENT

MODES OF DELIVERY <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc.</i>	Distance education with three Group Counseling Meetings (OSS) during the academic year on weekends.	
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY <i>Use of ICT in teaching, Laboratory Education, Communication with students</i>	- Remote meetings tools (webex) - Use of Presentation software (e.g. power point) - Use of Specialized software in the subjects under study. - Additionally, the students use office automation tools, web browsers and e-reader for digital books.	
COURSE DESIGN <i>Description of teaching techniques, practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity, etc.</i> <i>The study hours for each learning activity as well as the hours of selfdirected study are given following the principles of the ECTS.</i>	Activity/Method	Annual workload
	3 OSS (* 4 hours)	12
	2 short essays (2 * 15 hours)	30
	1 semester essay (1 * 60)	60
	Written examination	3
	Educational activities (optional) (13 *1 hour)	13
	Individual study time	162
	Total module workload (hours)	280
STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS <i>Detailed description of the evaluation procedures:</i> <i>Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short- answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.</i> <i>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students.</i>	- Two (2) Short Written Essays, with weighting factor to the class unit's final grade 10% each. - One (1) Semester Essay with weighting factor to the class unit's final grade 20%. The grade of the written assignments (short and semester) is activated only with a grade equal to, or above the base (≥ 5) in the final or repeated exams - Final exams weigh 60% in the final class unit's grade. The final grade of the class unit, in a scale of 10, is calculated as follows: Final grade = (SE1 *0,1)+(SE2 *0,2) +(FE*0,6) There are all the criteria posted, both in each written assignment (in the study) and in the general regulation	

(4) SUGGESTED BIBLIOGRAPHY:

-Suggested Bibliography :

Primary Bibliography

- Farmer, P., Γαργαλιάνος, Δ., Αυθίνος, Ι., 2006, Αθλητικές εγκαταστάσεις: Σχεδιασμός, κατασκευή, συντήρηση, οργάνωση και διοίκηση εγκαταστάσεων αθλητισμού και αναψυχής. Αθήνα: Κλειδάριθμος.
- Coates, D., Humphreys, B. R., 2003, Professional sports facilities, franchises and urban economic development, *Public Finance & Management*, 3(3), p. 335-357.
- Friedman, M. T., Mason, D. S., 2004, A stakeholder approach to understanding economic development decision making: public subsidies for professional sport facilities, *Economic Development Quarterly*, 18(3), p. 236-254.
- Mallen, C., Chard, C., 2012, What could be" in Canadian sport facility environmental sustainability, *Sport Management Review*, 15, pp. 230–243.
- Liu, Y. D., Taylor, P., Shibli, S., 2009, Measuring customer service quality of English public sport facilities, *International Journal of Sport Management & Marketing*, 6(3), p. 229-252.

Secondary Bibliography

- Baumann, R., Matheson, V. A., O'Connor, D. J., 2017, Hidden subsidies and the public ownership of sports facilities: the case of Levi's Stadium in Santa Clara, *International Journal of Sport Management & Marketing*, 20(3-4), p. 181-192.
- Van Heck, S., Valks, B., Den Heijer, A., 2021, The added value of smart stadiums: A case study at Johan Cruyff Arena, *Journal of Corporate Real Estate*, 23(2), p. 130-148.
- Dong, H., Yim, B., Zhang, J. J., 2020, Organizational structure, public-private relationships, and operational performance of large-scale stadiums: evidence from local governments in China, *Sustainability*, 12(19), 8002.
- Westerbeek, H. M., & Shilbury, D. (1999). Increasing the focus on "place" in the marketing mix for facility dependent sport services. *Sport Management Review*, 2(1), 1-23.
- Harun, M. T., Salamudin, N. & Hushin, H. F., (2013), Appraisal of the sport facilities maintenance management practices of Malaysian stadium corporations, *Asian Social Science*, 9(12), p. 93-98.
- Akinsola, O. E., Fapohunda, J. A., Ogunsanmi, O. E. & Fatokun, A. O., (2012). Evaluation of the scenarios of facilities maintenance management of sport complexes in South West Nigeria, *Journal of Sustainable Development*, 5(4), p. 99-115.
- Wan, W., Peng, Y. & King, B. I., (2015). The study of optimal strategy for selling tickets for a sporting event. *Neural, Parallel, & Scientific Computations*, 23, 421-432.

- *Ludvigsen, J. A. L., (2019). Between security and festivity: The case of fan zones. International Review for the Sociology of Sport, 1–19.*

-Related scientific journals:

- Journal of Venue and Event Management
- Venue Management

