# **COURSE MODULE OUTLINE**

# (1) General information

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SCHOOL	SCHOOL OF SOCIAL SCIENCES		
PROGRAM COURSE	CONTEMPORARY JOURNALISM STUDIES		
LEVEL OF STUDY	POSTGRADUATE		
MODULE UNIT CODE	SDS50 YEAR 1 <sup>ST</sup>		L <sup>ST</sup>
MODULE TITLE	Journalism and Communication in the Contemporary World		
in case credits are awarded f lectures, laboratory exercises, th	WORKLOAD FOR STUDENTS	CREDITS	
Weekly workload hours: 32-33 hours x 13 weeks		420	15
Add rows if necessary. The organization of teaching and the teaching methods used are described in detail under section 4			
COURSE TYPE Compulsory, Optional, Optional mandatory	Compulsory		
PREREQUISITE MODULES:	NO		
LANGUAGE OF INSTRUCTION AND EXAMS:	GREEK		
THE MODULE IS OFFERED TO ERASMUS STUDENTS	NO		
MODULE WEBSITE (URL)	https://www.eap.gr/en/modern-journalistic-studies/topics/#s50  Each module has its own space in the Learning Management System of EAP (https://courses.eap.gr/login/index.php), with controlled access (use of code) for students and teaching staff.		

### (2) LEARNING OUTCOMES

#### **Learning Outcomes**

The course learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the course, are described in detail. It is necessary to consult:

#### APPENDIX A

- Description of the level of learning outcomes for each level of study, in accordance with the European Higher Education Qualifications' Framework.
- Descriptive indicators for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and

#### APPENDIX B

· Guidelines for writing Learning Outcomes

Upon completion of SDS50 the students will be able to:

- Comprehend the basic characteristics of the new communication landscape that emerged from the development of online/web and digital media
- Discern the variety of participatory, communitarian and alternative forms of journalism that have developed in the digital age
- Perceive the new roles that journalists are called upon to develop in the digital age
- Analyze the phenomena and processes that characterize global communication and intercultural communication
- Understand and develop an awareness of the significance issues such as citizenship, race, sex, human rights and national cultural identity have on contemporary journalism
- Evaluate the role of the media and journalism on the problems of today's globalized world (wars, environment, terrorism, crises)
- Contribute usefully to social intercultural communication, political and cultural diversity, mutual understanding between societies and the resolution of conflicts

#### **General Competences**

Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?

Search for, analysis and synthesis of data and information by the use of appropriate

Respect for diversity and multiculturalism

technologies, Environmental awareness

Adapting to new situations Social, professional and ethical responsibility and

Decision-making sensitivity to gender issues

Individual/Independent work Critical thinking

Group/Team work Development of free, creative and inductive thinking

Working in an international environment .....

Working in an interdisciplinary environment (Other......citizenship, spiritual freedom, social Introduction of

innovative research awareness, altruism etc.) ......

- 1. Search for, analysis and synthesis of data and information by the use of appropriate technologies
- 2. Respect for diversity and multiculturalism
- 3. Decision-making
- 4. Individual/Independent work
- 5. Social, professional and ethical responsibility and sensitivity to gender issues
- 6. Critical thinking
- 7. Development of free, creative and inductive thinking
- 8. Working in an interdisciplinary environment

# (3) MODULE CONTENT

SDS50 "Journalism and Communication in the Contemporary World" is a compulsory module of the Contemporary Journalism Studies course.

### Areas of study:

- The transition from mass communication to digital communication
- New forms of journalism
- Problems and requirements of intercultural communication
- The challenges of journalism in a globalized world

### **Disciplinary areas:**

- Theory of New Media
- Alternative and participatory media
- Intercultural communication
- Crisis Journalism

# (4) TEACHING METHODS--ASSESSMENT

MODES OF DELIVERY  Face-to-face, in-class lecturing, distance teaching and distance learning etc.	Distance education with three Group Counseling Meetings (OSS) during the academic year on weekends.	
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY Use of ICT in teaching, Laboratory Education, Communication with students	<ul> <li>Remote meetings tools (webex)</li> <li>Use of Presentation software (e.g. power point)</li> <li>Use of Specialized software in the subjects under study.</li> <li>Additionally, the students use office automation tools, web browsers and e-reader for digital books.</li> </ul>	
	Activity/Method	Annual workload
MODULE DESIGN	3 OSS (* 4 hours)	12
Description of teaching techniques, practices and methods: Lectures,	Educational activities (optional) (5 *3 hours)	15
practices and methods: Lectures, seminars, laboratory practice,		15 30
practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art	*3 hours)	
practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching,	*3 hours) 2 short essays (2 * 15 hours)	30
practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay	*3 hours) 2 short essays (2 * 15 hours) 1 semester essay (1 * 60)	30 60
practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching,	*3 hours)  2 short essays (2 * 15 hours)  1 semester essay (1 * 60)  Written examination	30 60 3

# STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS

Detailed description of the evaluation procedures:

Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short- answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.

Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students.

- Two (2) Short Written Essays, with weighting factor to the class unit's final grade 10% each.
- One (1) Semester Essay with weighting factor to the class unit's final grade 20%.

The grade of the written assignments (short and semester) is activated only with a grade equal to, or above the base (≥5) in the final or repeated exams

• Final exams weigh 60% in the final class unit's grade.

The final grade of the class unit, in a scale of 10, is calculated as follows: Final grade = (SE1 \*0,1)+(SE2 \*0,2) +(FE\*0,6)

There are all the criteria posted, both in each written assignment in the Study Guide: <a href="https://www.eap.gr/wp-content/uploads/2022/03/kanonismos-spoudwn-isxys-apo-to-didaktiko-etos-2022-2023.pdf">https://www.eap.gr/wp-content/uploads/2022/03/kanonismos-spoudwn-isxys-apo-to-didaktiko-etos-2022-2023.pdf</a>

### (5) SUGGESTED BIBLIOGRAPHY:

- Suggested bibliography

#### Primary bibliography

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- 2. Jenkins, H. (2004). The cultural logic of media convergence. International Journal of Cultural Studies 7 (1), pp. 33-43.
- 3. Deuze, M. (2010). Journalism and Convergence Culture. In S. Allan (Ed.), Companion to News and Journalism (pp. 267-276). London & New York: Routledge.
- 4. Chadwick, A. (2013). The Hybrid Media System: Politics and Power (pp. 23-59). Oxford & New York: Oxford University Press.
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- 9. Domingo, D. & A. Heinonen (2008). Weblogs and Journalism, Nordicom Review 29 (1), 3-15.
- 10. Haas, T. (2005). From 'Public Journalism' to the 'Public's Journalism'? Rhetoric and reality in the dis-course on weblogs, Journalism Studies 6 (3), 388-396.
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- 15. Bakker, P. (2014). Mr. Gates Returns. Curation, community management and other new roles for journalists, Journalism Studies, 15 (5), 596-606.
- 16. Bohman, J., (2004). Expanding Dialogue: The Internet, the Public Sphere, and Prospects for transnational Democracy, The Sociological Review 52: 131-155.
- 17. Obijiofor, L. & Hanusch F. (2011). Gender in journalism. Journalism across cultures: An Introduction. Hampshire (pp. 87-108). UK: Palgrave Macmillan.
- 18. Husband, C. (1999). Media and the public sphere in multi-ethnic societies. In S. Cottle (ed) Ethnic Minorities and the Media. (pp. 199-214). Buckingham, UK: Open University Press.
- 19. Manning, S. (2009). Observer or participator? Diversity challenges for the role of the media profession, Pacific Journalism Review, 15 (1): 10-18.

#### **Secondary Bibliography**

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- 2. Barry, M. & G. Doherty (2016). What we talk about when we talk about interactivity: Empowerment in public discourse. New Media and Society, pp. 1-20. doi: 10.1177/1461444815625944
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### - Related scientific Journals:

- 1. European Journal of Communication
- 2. Journal of New media and Society
- 3. Social Media and Society
- 4. Media Culture and Society