

COURSE MODULE OUTLINE

(1) General information

SCHOOL	SCHOOL OF SOCIAL SCIENCES		
PROGRAM COURSE	CONTEMPORARY JOURNALISM STUDIES		
LEVEL OF STUDY	POSTGRADUATE		
MODULE UNIT CODE	SDS51	YEAR	1 ST
MODULE TITLE	PRINCIPLES & TECHNIQUES OF CONTEMPORARY JOURNALISM		
INDEPENDENT TEACHING ACTIVITIES <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>		WORKLOAD FOR STUDENTS	CREDITS
Weekly workload hours: 32-33 hours x 13 weeks		420	15
<i>Add rows if necessary. The organization of teaching and the teaching methods used are described in detail under section 4</i>			
COURSE TYPE Compulsory, Optional, Optional mandatory	Compulsory		
PREREQUISITE MODULES:	The selection of the Modules is made in the order that the program structure follows.		
LANGUAGE OF INSTRUCTION AND EXAMS:	GREEK		
THE MODULE IS OFFERED TO ERASMUS STUDENTS	NO		
MODULE WEBSITE (URL)	https://www.eap.gr/en/modern-journalistic-studies/topics/#s51 Each module has its own space in the Learning Management System of EAP (https://courses.eap.gr/login/index.php), with controlled access (use of code) for students and teaching staff.		

(2) LEARNING OUTCOMES

Learning Outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the course, are described in detail. It is necessary to consult:

APPENDIX A

- *Description of the level of learning outcomes for each level of study, in accordance with the European Higher Education Qualifications' Framework.*
- *Descriptive indicators for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and*

APPENDIX B

- *Guidelines for writing Learning Outcomes*

Upon successful completion of the course students will be able to:

- Comprehend the basic historical stages, as well as the political, social, economic and technological factors that defined the development of contemporary journalism
- Perceive the role and contribution of journalism to democratic public spheres
- Discern and evaluate the basic roles and practices of journalism
- Acquire and understand the basic techniques of investigative journalism

General Competences

Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?

Search for, analysis and synthesis of data and information by the use of appropriate technologies,

Adapting to new situations

Decision-making

Individual/Independent work

Group/Team work

Working in an international environment

Working in an interdisciplinary environment (Other.....citizenship, spiritual freedom, social Introduction of innovative research awareness, altruism etc.)

Project planning and management

Respect for diversity and multiculturalism

Environmental awareness

Social, professional and ethical responsibility and sensitivity to gender issues

Critical thinking

Development of free, creative and inductive thinking

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- Search, analysis and synthesis of data and information, using the necessary technologies
- Adaptation to new situations
- Decision making
- Autonomous work
- Teamwork
- Work in an interdisciplinary environment
- Generation of new research ideas
- Demonstration of social, professional, and ethical responsibility
- Promotion of free, creative, and inductive thinking

(3) MODULE CONTENT

Areas of study: - The definition, mission and historical development of contemporary journalism - Political, economic, social and cultural roles in practicing journalism - Techniques of investigative journalism Disciplinary Areas: - History and Theory of journalism - Techniques of investigative journalism

(4) TEACHING METHODS--ASSESSMENT

MODES OF DELIVERY <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc.</i>	Distance learning by conducting three Group Counseling Meetings (GCMs) during the academic semester on weekends. on weekends.	
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY <i>Use of ICT in teaching, Laboratory Education, Communication with students</i>	In the GSMs and/or in the tasks are used: - remote meeting tools (cisco webex) - presentation software (powerpoint type). In addition, students use office automation tools, web browsers as well as e-readers for digital books.	
MODULE DESIGN <i>Description of teaching techniques, practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity, etc.</i> <i>The study hours for each learning activity as well as the hours of selfdirected study are given following the principles of the ECTS.</i>	Activity/Method	Annual workload
	3 GSMs x 4 hours	12
	Educational activities (optional) (5 *3 hours)	15
	2 short written essays (2 x 15 hours)	30
	Semester essay (1x60 hours)	60
	Examination	3
	Individual study time	300
	Total module workload (hours)	420

STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS <i>Detailed description of the evaluation procedures:</i> <i>Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short- answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.</i> <i>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students.</i>	- Two (2) Short Written Essays (SWE), with weighting factor to the class unit's final grade 10% each. - One (1) Semester Essay (SE) with weighting factor to the class unit's final grade 20%. The scoring of the written assignments is only activated with a score equal to or above the base (≥ 5) in the final or repeat exams. - Final or repeat written exams (FE) with a 60% weighting factor in the final grade of the Course Unit (CU). The Final Grade of each CU, on a scale of 10, is calculated as follows: Final CU grade = $(SWE1 \times 0.1) + (SWE2 \times 0.1) + (SE \times 0.2) + (FE \times 0.6)$ There are all the criteria posted, both in each written assignment in the Study Guide: https://www.eap.gr/wp-content/uploads/2022/03/kanonismos-spoudwn-isxys-apo-to-didaktiko-etos-2022-2023.pdf
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(5) SUGGESTED BIBLIOGRAPHY:

- Suggested bibliography

Primary bibliography

- Πολίτης, Π. 2018. *Αρχές και τεχνικές της σύγχρονης δημοσιογραφίας*. Πάτρα: Ελληνικό Ανοικτό

Secondary bibliography

- Conboy, M. 2004. *Journalism. A critical history*. London: Sage.
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- Δρούλια, Λ. (επιμ.) 2005. *Ο ελληνικός Τύπος 1784 ως σήμερα. Ιστορικές και θεωρητικές προσεγγίσεις* (Πρακτικά διεθνούς συνεδρίου, Αθήνα 23-25.5.2002). Αθήνα: Ινστιτούτο Νεοελληνικών Ερευνών / Εθνικό Ίδρυμα Ερευνών.
- Douglas, G. 1999. *The Golden Age of the Newspaper*. Westport: Greenwood Press.
- Gardner, V. 2016. *The business of news in England, 1760–1820*. Basingstoke: Palgrave/Macmillan.
- Thogmartin, C. 1998. *The National Daily Press of France*. Birmingham, Alabama: Summa Publications.
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- Allan, S. (ed.) 2005. *Journalism: critical issues*. Maidenhead, Berkshire (England): Open University Press.
- Calcutt, A. & Hammond, P. 2011. *Journalism Studies. A critical introduction*. London & New York: Routledge.
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- McNair, B. 2000. *Journalism and Democracy. An evaluation of the political public sphere*. London & New York: Routledge.
- Philips, A. 2015. *Journalism in Context. Practice and Theory for the Digital Age*. London & New York: Routledge.
- Ραμονέ, Ι. 1999. *Η τυραννία των ΜΜΕ* (κεφ. «Ο δημοσιογράφος σήμερα» σσ. 60-89) (Μετάφραση του γαλλικού πρωτοτύπου *La Tyrannie de la communication*, 1999). Αθήνα: Πόλις.
- Ραμονέ, Ι. 2011. *Η έκρηξη της δημοσιογραφίας. Από τα μέσα μαζικής ενημέρωσης στη μαζικότητα των μέσων ενημέρωσης* (Μετάφραση του γαλλικού πρωτοτύπου *L'Explosion du journalism. Des médias de masse à la masse de médias*, 2011). Αθήνα: Εκδόσεις του Εικοστού Πρώτου.
- Wahl-Jorgensen, K. & Hanitzsch, T. 2009. *The Handbook of Journalism Studies*. London & New York: Routledge.
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