

COURSE MODULE OUTLINE

(1) General information

SCHOOL	SCHOOL OF SOCIAL SCIENCES		
PROGRAM COURSE	CONTEMPORARY JOURNALISM STUDIES		
LEVEL OF STUDY	POSTGRADUATE		
MODULE UNIT CODE	SDS53	YEAR	1 ST
MODULE TITLE	Web Journalism		
INDEPENDENT TEACHING ACTIVITIES <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>		WORKLOAD FOR STUDENTS	CREDITS
Weekly workload hours: 32-33 hours x 13 weeks		420	15
<i>Add rows if necessary. The organization of teaching and the teaching methods used are described in detail under section 4</i>			
COURSE TYPE Compulsory, Optional, Optional mandatory	Compulsory		
PREREQUISITE MODULES:	The selection of the Module is made in the order that the program structure follows.		
LANGUAGE OF INSTRUCTION AND EXAMS:	GREEK		
THE MODULE IS OFFERED TO ERASMUS STUDENTS	NO		
MODULE WEBSITE (URL)	https://www.eap.gr/en/modern-journalistic-studies/topics/#s53 Each module has its own space in the Learning Management System of EAP (https://courses.eap.gr/login/index.php), with controlled access (use of code) for students and teaching staff.		

(2) LEARNING OUTCOMES

Learning Outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the course, are described in detail. It is necessary to consult:

APPENDIX A

- *Description of the level of learning outcomes for each level of study, in accordance with the European Higher Education Qualifications' Framework.*
- *Descriptive indicators for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and*

APPENDIX B

- *Guidelines for writing Learning Outcomes*

With the completion of SDS53 the student is expected to:

- understand the new ways of research and work that journalists are required to develop in the digital age
- compose multimedia reports/texts for online sharing/dissemination
- utilize social media effectively
- check the reliability of information coming from social media
- develop meaningful interaction with the public
- design/disseminate informational material that responds to the new manners of using informational online media

General Competences

Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?

Search for, analysis and synthesis of data and information by the use of appropriate technologies,
Adapting to new situations
Decision-making
Individual/Independent work
Group/Team work
Working in an international environment
Working in an interdisciplinary environment (Other.....citizenship, spiritual freedom, social innovative research awareness, altruism etc.)

Project planning and management
Respect for diversity and multiculturalism
Environmental awareness
Social, professional and ethical responsibility and sensitivity to gender issues
Critical thinking
Development of free, creative and inductive thinking
.....
Introduction of

- Search for, analysis and synthesis of data and information by the use of appropriate technologies
- Respect for diversity and multiculturalism
- Decision-making
- Social, professional and ethical responsibility and sensitivity to gender issues
- Critical thinking
- Development of free, creative and inductive thinking
- Working in an interdisciplinary environment

(3) MODULE CONTENT

The Thematic Unit (TE) SDS53 "Web Journalism" is a compulsory course of the postgraduate program Contemporary Journalism Studies (SDS).

The unit's themes and key angles are:

- Forms and techniques of investigative journalism and production on the web
- Content confirmation techniques on the social media
- Data Journalism
- Audiences of online/web media: surveillance, monitoring, participation and interaction

Disciplinary areas:

- Theory and practice of web journalism
- Data Journalism
- Content confirmation techniques produced by web users

(4) TEACHING METHODS--ASSESSMENT

MODES OF DELIVERY <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc.</i>	Distance education with three Group Counseling Meetings (OSS) during the academic year on weekends.		
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY <i>Use of ICT in teaching, Laboratory Education, Communication with students</i>	Remote meetings tools (webex), Presentation software (e.g. power point), Specialized software in the subjects under study. Additionally, the students use office automation tools, web browsers and e-reader for digital books.		
MODULE DESIGN	Activity/Method	Annual workload	
	3 OSS (* 4 hours)	12	

<i>Description of teaching techniques, practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity, etc.</i> <i>The study hours for each learning activity as well as the hours of selfdirected study are given following the principles of the ECTS.</i>	Educational activities (optional) (5 *3 hours)	15
	2 short essays (2 * 15 hours)	30
	1 semester essay (1 * 60)	60
	Written examination	3
	Individual study time	300
	Total module workload (hours)	420
STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS <i>Detailed description of the evaluation procedures:</i> <i>Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short- answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.</i> <i>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students.</i>	- Two (2) Short Written Essays, with weighting factor to the class unit's final grade 10% each. - One (1) Semester Essay with weighting factor to the class unit's final grade 20%. The grade of the written assignments (short and semester) is activated only with a grade equal to, or above the base (≥5) in the final or repeated exams - Final exams weigh 60% in the final class unit's grade. The final grade of the class unit, in a scale of 10, is calculated as follows: Final grade = (SE1 *0,1)+(SE2 *0,2) +(FE*0,6) There are all the criteria posted, both in each written assignment in the Study Guide: https://www.eap.gr/wp-content/uploads/2022/03/kanonismos-spoudwn-isxys-apo-to-didaktiko-etos-2022-2023.pdf	

(5) SUGGESTED BIBLIOGRAPHY:

- Suggested bibliography

Basic bibliography

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- Σιαπέρα, Ε. & Δ. Δημητρακοπούλου (2012). Διαδίκτυο και Δημοσιογραφία: Παραδοσιακές και Εναλλακτικές Μορφές. Ζητήματα Επικοινωνίας 14-15, 30-46.
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- Quinn, S. & S. Lambie (2008). Online newsgathering: Research and reporting for journalism (pp. 71-103). Amsterdam: Focal Press.
- Anderson CW (2013). What aggregators do: Towards a networked concept of journalistic expertise in the digital age, Journalism, Volume: 14 issue: 8, page(s): 1008-1023

Secondary bibliography

- Fenton, N. (2010). News in the Digital Age. In Allan, S. (Ed.), The Routledge companion to news and journalism (pp. 557-567). New York, NY: Routledge.
- van de Haak, B., M. Parks, & M. Castells (2012). The Future of Journalism: Networked Journalism. International Journal of Communication 6, 2923-2938.
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- Hermida, A., F. Fletcher, D. Korell & D. Logan (2012). Share, Like, Recommend: Decoding the Social Media News Consumer. Journalism Studies 13(5-6), 815-824.
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- Mair, J., R.L. Keeble, P. Bradshaw & T. Beleaga, (Eds.). (2013). Data Journalism: Mapping the Future. Abramis Academic Publishing: Suffolk.
- Spyridou, L.-P. & A. Veglis (2008). The Contribution of Online News Consumption to Critical-Reflective Journalism Professionals. Journalism: Theory, Practice and Criticism, Vol. 9(1), 52-75.

- Related scientific Journals:

- Journalism Studies
- Journalism
- Digital Journalism
- Journalism Practice