# **COURSE MODULE OUTLINE**

# (1) General information

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SCHOOL	SCHOOL OF SOCIAL SCIENCES		
PROGRAM COURSE	CONTEMPORARY JOURNALISM STUDIES		
LEVEL OF STUDY	POSTGRADUATE		
MODULE UNIT CODE	SDS61	YEAR	2 <sup>nd</sup>
COURSE TITLE	CONTEMPORARY JOURNALISM SPECIALIZATIONS II		
INDEPENDENT TEACHING ACTIVITIES  in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours  and the total credits		WORKLOAD FOR STUDENTS	CREDITS
Weekly workl	oad hours: 32-33 hours x 13 weeks	420	15
Add rows if necessary. The organization of teaching and the teaching methods used are described in detail under section 4			
COURSE TYPE Compulsory, Optional, Optional mandatory	Compulsory		
PREREQUISITE MODULES:	The selection of the Module is made in the order that the program structure follows.		
LANGUAGE OF INSTRUCTION AND EXAMS:	GREEK		
THE MODULE IS OFFERED TO ERASMUS STUDENTS	NO		
MODULE WEBSITE (URL)	https://www.eap.gr/en/modern-journalistic- studies/topics/#s61  Each module has its own space in the Learning Management System of EAP (https://courses.eap.gr/login/index.php), with controlled access (use of code) for students and teaching staff.		

### (2) LEARNING OUTCOMES

#### **Learning Outcomes**

The course learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the course, are described in detail. It is necessary to consult:

#### APPENDIX A

- Description of the level of learning outcomes for each level of study, in accordance with the European Higher Education Qualifications' Framework.
- Descriptive indicators for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and

#### APPENDIX B

Guidelines for writing Learning Outcomes

The successful completion of the thematic unit enables those who have followed it systematically:

- Comprehend the distinctive cognitive skills of contemporary Urban-City Journalism/Quality of life/Culture, and Local Communities/Development/Tourism
- Enrich the knowledge and investigative skills that the practice of journalism demands in these specializations
- Develop a professional portfolio of original investigative reports on the above-mentioned areas/specializations
- Develop the cognitive-research background that is required for the preparation and submission of a post-graduate dissertation

### **General Competences**

Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?

Search for, analysis and synthesis of data and information by the use of appropriate respect for diversity and multiculturalism

technologies, Environmental awareness

Adapting to new situations Social, professional and ethical responsibility and

Decision-making sensitivity to gender issues

Individual/Independent work Critical thinking

Group/Team work Development of free, creative and inductive thinking

Working in an international environment .....

Working in an interdisciplinary environment (Other......citizenship, spiritual freedom, social Introduction of

innovative research awareness, altruism etc.) ......

- Ability to focus on specific objects
- Ability to synthesize, prioritize and evaluate research data
- Ability to use technology tools
- Ability to respond immediately to urgent and emergency situations and to take decisions
- Ability to communicate with different contexts (social, cultural, religious, racial, gender).
- Ability to work in a team
- Ability to think critically and comparatively

#### (3) MODULE CONTENT

#### Areas of study:

- The study of two (2) basic specializations of contemporary journalism: Urban-City Journalism/Quality of life/Culture, and Local Communities/Development/Tourism
- Plan, preparation and submission of investigative journalism reports in these two areas

## Disciplinary areas:

- Urban-Cultural Journalism
- Journalism of Local Communities, local-regional development and tourism

#### (4) TEACHING METHODS ASSESSMENT

Face-to-face, in-class lecturing, distance teaching and distance learning etc.	Distance education with three Group Counseling Meetings (OSS) during the academic semester on weekends.	
COMMUNICATION TECHNOLOGY Use of ICT in teaching, Laboratory Education, Communication with	Remote meetings tools (webex), Presentation software (e.g. power point), Specialized software in the subjects under study. Additionally, the students use office automation tools, web browsers and e-reader for digital books.	
MODILLE DECICAL	Activity/Method	Annual workload

MODULE DESIGN	Activity/Method	Annual workload
Description of teaching techniques,	3 OSS (* 4 hours)	12
practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching,	Educational activities (optional) (5 *3 hours)	15
	2 short essays (2 * 15 hours)	30
	1 semester essay (1 * 60)	60

Educational visits, projects, Essay		
writing, Artistic creativity, etc.		

The study hours for each learning activity as well as the hours of selfdirected study are given following the principles of the ECTS.

Written examination	3
Individual study time	300
Total module workload (hours)	420

## STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS

Detailed description of the evaluation procedures:

Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short- answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.

Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students.

- Two (2) Short Written Essays, with weighting factor to the class unit's final grade 10% each.
- One (1) Semester Essay with weighting factor to the class unit's final grade 20%.

The grade of the written assignments (short and semester) is activated only with a grade equal to, or above the base (≥5) in the final or repeated exams

Final exams weigh 60% in the final class unit's grade.

The final grade of the class unit, in a scale of 10, is calculated as follows: Final grade = (SE1 \*0,1)+(SE2 \*0,2)+(FE\*0,6)

There are all the criteria posted, both in each written assignment in the Study Guide: <a href="https://www.eap.gr/wp-content/uploads/2022/03/kanonismos-spoudwn-isxys-apo-to-didaktiko-etos-2022-2023.pdf">https://www.eap.gr/wp-content/uploads/2022/03/kanonismos-spoudwn-isxys-apo-to-didaktiko-etos-2022-2023.pdf</a>

### (5) SUGGESTED BIBLIOGRAPHY:

- Suggested bibliography
- Abernathy, P. M. (2014). How to Build Vibrant Community on Many Platforms. In Abernathy P. M. (ed.), *Saving Community Journalism: The Path to Profitability* (Ch. 6, pp.119-154). North Carolina: The University of North Carolina Press.
- Daniels, G. L. (2012). *Broadcasting and Community Journalism*. In B. Reader & J. A. Hatcher (επιμ.), Foundations of Community Journalism (Κεφ. 9, σσ. 177-193). Thousand Oaks CA: Sage.
- Gemi, E., Ulasik, I. & Triandafyllidou, A. (2013). Migrants and Media Newsmaking Practices. *Journalism Practice Vol* 7 (No 3), 266-281
- Hatcher, J. & Haavik, E. (2013). We write with our hearts. How community identity shapes Norwegian community journalists' news values. *Journalism Practice Vol.* 8 (2), 149-163.
- Kristensen, N. N. & From, U. (2012). Lifestyle Journalism. Blurring Boundaries. *Journalism Practice Vol* 6 (No 1), 26-41.
- Meijer, I.C. (2013). When News Hurts. The promise of participatory storytelling for urban problem neighborhoods. *Journalism Studies Vol 14* (No 1), 13-28.
- Nielsen, R. K. (2015). Local Newspapers as Keystone Media: The Increased Importance of Diminished Newspapers for Local Political Information Environments. Στο R. K. Nielsen (ed.), *Local Journalism. The Decline of Newspapers and the rise of digital media* (pp. 51-72). London: I.B. Tauris.
- Peres, A. C. (2015). Postcard and Reversed Journalism in Narratives about the City. *Brazilian Journalism Research Vol 1* (No 1), 158-173.