

## MODULE OUTLINE

### 1. GENERAL INFORMATION

<b>SCHOOL</b>	SOCIAL SCIENCES		
<b>PROGRAM COURSE</b>	BANKING, FINANCE AND FINANCIAL TECHNOLOGY (FINTECH)		
<b>LEVEL OF STUDY</b>	POSTGRADUATE		
<b>MODULE CODE</b>	TPAX50	<b>YEAR</b>	1 <sup>ST</sup>
<b>COURSE TITLE</b>	INVESTMENT FINANCING		
<b>INDEPENDENT TEACHING ACTIVITIES</b> <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>		<b>HOURS</b>	<b>CREDITS</b>
Weekly workload hours 18-19 × 30 weeks		560	20 ECTS
<i>Add rows if necessary. The organization of teaching and the teaching methods used are described in detail under section 4</i>			
<b>COURSE TYPE</b> Compulsory, Optional, Optional mandatory	Compulsory		
<b>PREREQUISITE COURSES:</b>	There are no prerequisites for this module		
<b>LANGUAGE OF INSTRUCTION AND EXAMS:</b>	Greek		
<b>THE COURSE IS OFFERED TO ERASMUS STUDENTS</b>	No (due to annual duration of the module)		
<b>COURSE WEBSITE (URL)</b>	<a href="https://www.eap.gr/education/postgraduate/annual/banking/topics/#t50">https://www.eap.gr/education/postgraduate/annual/banking/topics/#t50</a>  Each module has its own space in the Learning Management System of HOU ( <a href="http://study.eap.gr">http://study.eap.gr</a> ), with controlled access (use of code) for students and teaching staff.		

### 2. LEARNING OUTCOMES

#### **Learning Outcomes**

*The course learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the course, are described in detail. It is necessary to consult:*

#### **APPENDIX A**

- Description of the level of learning outcomes for each level of study, in accordance with the European Higher Education Qualifications' Framework.

- *Descriptive indicators for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and*

## **APPENDIX B**

### *Guidelines for writing Learning Outcomes*

Upon completion of this module, students will be able to:

- Evaluate different investment projects under certainty and risk.
- Estimate the expected cash flows of an investment project and calculate the firm's cost of capital.
- Use, interpret and evaluate the most important methods that are used in capital budgeting analysis.
- Examine a firm's capital structure, and assess whether it affects investors' preferences and consequently the stock price of the firm.
- Explain a firm's dividend policy and determine whether it has an impact upon investors' preferences and consequently, the stock price of the firm.
- Identify the different leasing and factoring alternatives and describe the features, advantages and disadvantages of each.
- Compute the intrinsic (fair) value of various assets.
- Understand the various management strategies of bond portfolios.
- Understand the various management strategies of stock portfolios.
- Evaluate portfolio performance.

### **General Competences**

*Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?*

*Search for, analysis and synthesis of data and information by the use of appropriate technologies,*

*Adapting to new situations*

*Decision-making*

*Individual/Independent work*

*Group/Team work*

*Working in an international environment*

*Working in an interdisciplinary environment (Other.....citizenship, spiritual freedom, social*

*Introduction of innovative research*

*Project planning and management*

*Respect for diversity and multiculturalism*

*Environmental awareness*

*Social, professional and ethical responsibility and sensitivity to gender issues*

*Critical thinking*

*Development of free, creative and inductive thinking*

*.....*

*awareness, altruism etc.) .....*

- Search for, analysis and synthesis of data and information by the use of appropriate technologies,
- Adapting to new situations
- Decision-making
- Individual/Independent work
- Working in an interdisciplinary environment
- Project planning and management
- Critical thinking
- Development of free, creative and inductive thinking

### 3. MODULE CONTENT

The purpose of this module is to help the student understand how basic concepts and techniques of corporate finance, investment evaluation and asset composition and management are applied in the management of banks, companies, and organizations.

**Subjects covered:**

- Corporate Finance
- Investment Analysis
- Asset Composition and Management

### 4. TEACHING METHODS - ASSESSMENT

<p><b>MODES OF DELIVERY</b> <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc.</i></p>	Distance education with five (5) Group Counseling Meetings (OSS) during the academic year on weekends.	
<p><b>USE OF INFORMATION AND COMMUNICATION TECHNOLOGY</b> <i>Use of ICT in teaching, Laboratory Education, Communication with students</i></p>	<p>We use :</p> <ul style="list-style-type: none"> <li>• Remote meetings tools (cisco webex),</li> <li>• Presentation software (e.g. power point),</li> <li>• Spreadsheet software (Ms Excel).</li> </ul> <p>Additionally, the students use office automation tools, web browsers and e-reader for digital books.</p>	
<p><b>MODULE DESIGN</b> <i>Description of teaching techniques, practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity, etc</i></p> <p><i>The study hours for each learning activity as well as the hours of selfdirected study are given following the principles of the ECTS.</i></p>	<p><b>Activity</b></p>	<p><b>Annual Workload</b></p>
	5 OSS (× 4 hours)	20
	Preparation of Assignments (4 assignments × 42 hours)	168
	Examination	2
	Individual study	370
	<b>Total module workload (hours)</b>	<b>560</b>
<p><b>STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS</b> <i>Detailed description of the evaluation procedures.</i></p>	Elaboration of four written assignments during the academic year, the average of the grades of which participates in the formation of the final grade of	

<p><i>Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short- answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.</i></p> <p><i>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students</i></p>	<p>module by 30%, if there is a passable in the final or repetitive examinations.</p> <p>In the final written exams the grade of the written assignments participates in the formation of the final grade of module by 70%.</p> <p>All the criteria are posted, both in each written assignment (in the LMS study.eap.gr), as well as in the general regulation of HOU at:</p> <p><a href="https://www.eap.gr/education/study-regulations/">https://www.eap.gr/education/study-regulations/</a></p>
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## 5. SUGGESTED BIBLIOGRAPHY

### *- Suggested bibliography:*

Books purchased by the HOU and offered to students:

- Vasiliou D., and N. Eriotis, (2018), Financial Management: Theory and Practice, 2<sup>nd</sup> ed., Rosili, Athens (in Greek).
- Vasiliou D., and N. Eriotis, (2018), Investment Analysis and Portfolio Management, 2<sup>nd</sup> ed., Rosili, Athens (in Greek).

Supplementary Document:

- Study Guide for the book: Vasiliou D., and N. Eriotis, (2018), Financial Management: Theory and Practice, 2<sup>nd</sup> ed., Rosili, Athens (in Greek).
- Study Guide for the book: Vasiliou D., and N. Eriotis, (2018), Investment Analysis and Portfolio Management, 2<sup>nd</sup> ed., Rosili, Athens (in Greek).

Additionally, supplemental digital material (and multimedia) can be found within the study platform. In particular, there is posted teaching material (slides) for the OSSs and posted additional supporting material (e.g. corporate finance multiple-choice questions, investment management multiple-choice questions, etc.).

### *-Related scientific Journals:*

- CFA Institute Research Foundation publications
- Financial Analysts Journal
- Finance Research Letters
- Journal of Applied Corporate Finance
- Journal of Banking & Finance
- Journal of Corporate Finance
- Journal of Finance
- Managerial Finance
- Review of Finance

- Review of Financial Studies