

## MODULE OUTLINE

### 1. GENERAL INFORMATION

<b>SCHOOL</b>	SOCIAL SCIENCES		
<b>PROGRAM COURSE</b>	BANKING, FINANCE AND FINANCIAL TECHNOLOGY (FINTECH)		
<b>LEVEL OF STUDY</b>	POSTGRADUATE		
<b>MODULE CODE</b>	TPAX61	<b>YEAR OF STUDY</b>	2 <sup>nd</sup>
<b>MODULE TITLE</b>	FINANCIAL TECHNOLOGY (FINTECH)		
<b>INDEPENDENT TEACHING ACTIVITIES</b> <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>		<b>HOURS</b>	<b>CREDIS</b>
Weekly workload hours 18-19 × 30 weeks		560	20 ECTS
<b>COURSE TYPE</b> Compulsory, Optional, Optional mandatory	Compulsory		
<b>PREREQUISITE MODULES:</b>	There are no prerequisites for this module		
<b>LANGUAGE OF INSTRUCTION AND EXAMS</b>	Greek		
<b>THE MODULE IS OFFERED TO ERASMUS STUDENTS</b>	No (due to annual duration of the module)		
<b>MODULE WEBSITE (URL)</b>	<a href="https://www.eap.gr/en/banking/topics/">https://www.eap.gr/en/banking/topics/</a>		

### 2. LEARNING OUTCOMES

<b>Learning Outcomes</b> <ul style="list-style-type: none"> <li>The course learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the course, are described in detail. It is necessary to consult:</li> </ul>
<p>Upon successful completion of the module, students will be able to:</p> <ul style="list-style-type: none"> <li>Understand the automated control of financial transactions and the consequent improvement in risk management.</li> <li>Improve communication with their customers.</li> <li>Provide alternative communication channels and personalized services.</li> <li>Identify alternative forms of financing and credit control.</li> <li>Develop alternative forms of investing to extend their base clientele.</li> <li>Improve transaction security through better risk management.</li> <li>Develop new forms of electronic payments.</li> </ul>
<b>General Competences</b>

*Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?*

<i>Search for, analysis and synthesis of data and information by the use of appropriate technologies,</i>	<i>Project planning and management</i>
<i>Adapting to new situations</i>	<i>Respect for diversity and multiculturalism</i>
<i>Decision-making</i>	<i>Environmental awareness</i>
<i>Individual/Independent work</i>	<i>Social, professional and ethical responsibility and sensitivity to gender issues</i>
<i>Group/Team work</i>	<i>Critical thinking</i>
<i>Working in an international environment</i>	<i>Development of free, creative and inductive thinking</i>
<i>Working in an interdisciplinary environment (Other.....citizenship, spiritual freedom, social awareness, altruism etc.) .....</i>	<i>Introduction of innovative research</i>

- Search for, analysis and synthesis of data and information by the use of appropriate technologies,
- Adapting to new situations
- Decision-making
- Individual/Independent work
- Working in an interdisciplinary environment
- Project planning and management
- Critical thinking
- Development of free, creative and inductive thinking

### 3. MODULE CONTENT

This module aims to help the student understand the use of technology-enabled innovation in financial services that could result in new business models, applications, processes or products with an associated material effect on the provision of financial services.

#### **Subjects covered:**

- Entrepreneurship and Innovation
- Blockchain and cryptocurrency
- Harnessing data with Artificial Intelligence and Machine Learning
- Peer-to-peer lending, crowdfunding and modern investing

### 4. TEACHING METHODS - ASSESSMENT

<b>MODES OF DELIVERY</b> <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc.</i>	Distance education with five (5) Group Counseling Meetings (OSS) during the academic year on weekends.
<b>USE OF INFORMATION AND COMMUNICATION</b>	We use: <ul style="list-style-type: none"> <li>• Remote meetings tools (cisco webex),</li> <li>• Presentation software (e.g., MS power point),</li> </ul>

<p><b>TECHNOLOGY</b> <i>Use of ICT in teaching, Laboratory Education, Communication with students</i></p>	<ul style="list-style-type: none"> <li>• Spreadsheet software (e.g., MS Excel).</li> </ul> <p>Additionally, the students use office automation tools, web browsers and e-reader for digital books.</p>	
<p><b>MODULE DESIGN</b> <i>Description of teaching techniques, practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity, etc</i></p> <p><i>The study hours for each learning activity as well as the hours of selfdirected study are given following the principles of the ECTS.</i></p>	<p><b>Activity</b></p>	<p><b>Annual Workload</b></p>
	<p>5 OSS (× 4 hours)</p>	<p>20</p>
	<p>Preparation of Assignments (4 assignments × 42 hours)</p>	<p>168</p>
	<p>Examination</p>	<p>2</p>
	<p>Individual study</p>	<p>370</p>
	<p><b>Total module workload (hours)</b></p>	<p><b>560</b></p>
<p><b>STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS</b> <i>Detailed description of the evaluation procedures.</i></p> <p><i>Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short- answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.</i></p> <p><i>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students</i></p>	<p>Elaboration of four written assignments during the academic year, the average of the grades of which participates in the formation of the final grade of module by 30%, if there is a passable in the final or repetitive examinations.</p> <p>In the final written exams the grade of the written assignments participates in the formation of the final grade of module by 70%.</p> <p>All the criteria are posted, both in each written assignment (in the LMS study.eap.gr), as well as in the general regulation of HOU at: <a href="https://www.eap.gr/education/study-regulations/">https://www.eap.gr/education/study-regulations/</a></p>	

## 5. SUGGESTED BIBLIOGRAPHY

### - Suggested bibliography:

- Christì, S. and Barberis, J. (2016), The Fintech Book: The Financial Technology Handbook for Investors, Entrepreneurs, and Visionaries, Wiley.

- Daskalakis, N. and Georgitseas, P. (2020), An Introduction to Cryptocurrencies: The Crypto Market Ecosystem, Routledge.
- Gupta, P. and Tham, T. M., (2019), Fintech: The New DNA of Financial Services, Boston/Berlin: De Gruyter.
- Hill, J. (2018), FinTech and the Remaking of Financial Institutions, Academic Press.

Additionally, supplemental digital material can be found within the study platform. In particular, there is posted teaching material (slides) for the OSSs and posted additional supporting material for each of the four subjects covered by the module.

*-Related scientific Journals:*

- Journal of Banking & Finance
- Journal of Financial Stability
- Journal of Financial Intermediation