

## COURSE MODULE OUTLINE GTP-DE

### (1) General information

SCHOOL	SCHOOL OF APPLIED ARTS AND SUSTAINABLE DESIGN		
PROGRAM COURSE	Graphic Arts – Multimedia		
LEVEL OF STUDY	POSTGRADUATE		
COURSE UNIT CODE	GTP-DE	YEAR	2nd
COURSE TITLE	POSTGRADUATE DIPLOMA THESIS		
INDEPENDENT TEACHING ACTIVITIES		WEEKLY TEACHNG HOURS	CREDITS
		560	20
COURSE TYPE	Compulsory		
PREREQUISITE COURSES:			
LANGUAGE	GREEK		
THE COURSE IS OFFERED TO ERASMUS STUDENTS	YES		
COURSE WEBSITE (URL)	<a href="https://www.eap.gr/annual-programs/">https://www.eap.gr/annual-programs/</a>		

### (2) LEARNING OUTCOMES

Upon completion of their Postgraduate Diploma Thesis, students will be able to:

- Carry out original design research work related to the subjects taught, on a wide variety of topics of interest,
- Research, compile, verify, and critically assess information, and effectively organize and present it
- Critically and responsibly utilize both primary and secondary sources

## General Competences

With the successful completion of the Course Unit the student will have further developed the following general skills:

- Research, analysis and synthesis of data and information, using necessary technologies.
- Adaptation to new conditions
- Decision making
- Autonomous work
- Work in an interdisciplinary environment
- Generation of new research ideas
- Exercise critical thinking and self-criticism
- Promotion of free, creative, and inductive thinking
- Ability to focus on specific objects
- Ability to synthesize, prioritize and evaluate research data
- Ability to use technology tools
- Ability to think critically and comparatively
- Ability to combine knowledge and methods from the different thematic areas taught.

### (3) COURSE CONTENT

The Course aims to provide specialized knowledge in the broader scientific and modern cognitive subject of Graphic Arts Technology and Multimedia. The curriculum harmoniously combines knowledge: a) in the field of arts and visual creation, communication design and creative design for print and electronic media with the help of visual communication, b) in the broader scientific and technological field of graphic arts, publishing, printing, typography and packaging, and with the study of the fields of design of web applications, interactive design systems and interface design. In particular, the Programme of Studies aims to offer students the opportunity to cultivate their creativity and acquire knowledge and skills in the creative design of printed and electronic media, in the administrative, managerial, technological and production processes of graphic arts, publishing, printing, design and production of packaging, as well as in the design and development of multimedia applications and web applications with emphasis on the study of interactive systems and applications.

The postgraduate thesis is meant to combine and utilize the knowledge students have acquired over the course of their studies.

Students may propose a topic of their choosing for their Postgraduate Diploma Thesis, taking into account a special list of topics (with detailed descriptions) drafted by the tutors. This list is drafted based on the wider subject matter of the postgraduate studies program. Students must prepare the final topic and description of the Postgraduate Diploma Thesis in collaboration with the counselor.

### TEACHING METHODS--ASSESSMENT

#### MODES OF DELIVERY

- Regular distance counseling meetings on the research and writing of the thesis,

<p>USE OF INFORMATION AND COMMUNICATION TECHNOLOGY</p>	<ul style="list-style-type: none"> <li>• Use of library, internet tools and bibliographic resources</li> <li>• Remote meetings tools</li> <li>• Presentation software (e.g., power point)</li> <li>• Specialized software in the subjects under study.</li> </ul>
<p>COURSE DESIGN</p>	<ul style="list-style-type: none"> <li>• Regulatory framework of diploma thesis is described at: <a href="https://www.eap.gr/annual-programs/">https://www.eap.gr/annual-programs/</a></li> <li>• Students are supervised at a one to one basis by a tutor</li> <li>• They submit interim versions of the diploma thesis, at regular intervals, in the study portal for diploma thesis.</li> <li>• After submitting their completed report, it is corrected by two tutors</li> <li>• The final report acceptance follows a final presentation at a research community symposium of the School of Applied Arts and Sustainable Design-Graphic Arts – Multimedia course.</li> </ul>
<p>STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS students.</p>	<p>In order to ensure uniform evaluation of DTs, the final grade of the Examination Committee (two tutors) is based on the evaluation of both the written thesis and the oral presentation.</p>

SUGGESTED BIBLIOGRAPHY:

Regulatory frame for Diploma thesis available at <https://www.eap.gr/annual-programs/>  
HOU guides on researching and writing a postgraduate thesis <https://eeyem.eap.gr/services/guides/>