

**Invitation to the online training programme on entrepreneurship,
targeting migrant women from non-EU countries,
within the WINBIZ project, by DAISSy-HOU
Participation is free of charge and the registration process has started!**

The [DAISSy Research Group of the Hellenic Open University \(HOU\)](#) invites migrant women coming from non EU member-states and residing in Greece, to participate in the online training programme on entrepreneurship, provided by the [WINBIZ: Women's Innovative Business Incubation Zone](#) European project, with DAISSy-HOU as the Greek partner. The training programme aims at the development and acquisition of personal, transversal and specialised skills necessary for the full integration or reintegration of migrant women into the European labour market through entrepreneurial initiatives.

The course has been designed to provide the knowledge, skills and support that migrant women need to overcome obstacles and succeed in their business endeavours. The ultimate goal of the course is to empower participants to become leaders and drivers of innovation and change in their communities, while promoting sustainable development and social cohesion.

More precisely:

- ✚ The course is provided **online** through the WINBIZ e-learning platform developed by DAISSY-HOU.
- ✚ It is free of charge and is conducted in Greek, with the option of accessing the training material also in English.
- ✚ It starts on **29th January 2024**.
- ✚ It includes the following **7 modules**:

Module 1. Entrepreneurship and Social Entrepreneurship

Module 2. Strategy, Sustainable Development & Business Planning

Module 3. Technology, Innovation & Social Innovation

Module 4. Marketing, Social Marketing & Sales

Module 5. Financial Management & Social Financing

Module 6. Leadership, Ethical Leadership & Communication

Module 7. Legal Issues, Funding Opportunities & Support Structures

- ✚ Participation is free and can be done by submitting the **expression of interest form** [[here](#)] **until 19/01/2024**.

➡ The [WINBIZ](#) is a three-year project funded by the ERASMUS+ European program and implemented by a consortium of six (6) partners representing six (6) European countries (Greece, Portugal, Italy, Romania, Republic of North Macedonia and Germany), with the [DAISSy Research Group of the HOU](#), being the Greek partner.

For more information on the WINBIZ project, and other activities of DAISSy:

- Website: <http://daissy.eap.gr/en>, <https://www.winbizproject.eu/>
- Facebook: @DAISSyResearchGroup, @winbizproject
- LinkedIn:
 - <https://www.linkedin.com/in/daissyresearchgroup/>
 - <https://www.linkedin.com/company/winbizproject/>
- Twitter: @daissy_research
- Instagram: @daissy_researchgroup
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