

**Invitation to the event “Expert Consultation on Visual Media Literacy in Education”
of the european co-funded project “Critical visual media literacy and empowerment”**

The **Hellenic Open University (HOU)** and the **DAISSy Research Group** invites you to the event entitled “*Expert Consultation on Visual Media Literacy in Education*”, which is organized within the framework of the “**Critical visual media literacy and empowerment (CLIP)**” european project. The event will take place in **Brussels on Thursday 21st of March 2024, from 2 to 5:30 PM at the Apulia Region offices in Rue du Trône 62.**

The main objectives of the event are:

- 📌 To present the **key results** developed by the CLIP consortium, namely the report on Visual Media Literacy in Europe and the **micro-learning course** in critical visual media literacy and fluency.
- 📌 To discuss and enrich the **Guidelines and Recommendations** elaborated to support academic staff and educators in developing sustainable strategies to embed visual media literacy in their learning offers.
- 📌 To engage with like-minded professionals on the topics of Visual Media Literacy, teaching programs, and training.

The event is **addressed** to academic staff interested in Visual Media Literacy, experts, policy-makers and stakeholders from Higher Education, schools, NGOs, academic networks, and anyone interested in exploring the opportunities Visual Media Literacy can offer.

More precisely:

- 📌 The event will be held in **English**.
- 📌 The participation is **free of charge** and **open** to all.
- 📌 **Registration** is open until the day of the event at <https://forms.gle/JR1RqpPPhtx62AZT8>
- 📌 Is fully **onsite** in Brussels
- 📌 An **online session** will be organized soon!

The **programme** of the event can be consulted here.

The CLIP is an eighteen-month (18) project co-funded by the ERASMUS+/KA220-HED - Cooperation partnerships in Higher Education Programme of the European Union and it is coordinated by the UNIMED – Unione Delle Universita Del Mediterraneo (Italy) with Libera Universita Di Lingue e Comunicazione (Italy), ALL DIGITAL (Belgium) and Hellenic Open University –DAISSy Research Group (Greece) as partners.

For more information on the **CLIP** project, and other projects and activities of DAISSy:

- Website : <http://daissy.eap.gr/en>, <https://clipproject.eu/>
- Facebook: @DAISSyResearchGroup
- LinkedIn : <https://www.linkedin.com/in/daissyresearchgroup/>
- Twitter : https://twitter.com/daissy_research
- Instagram: @daissy_researchgroup
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