

**Martha Michailidou**

**Associate professor, Department of Media, Communications and Culture,  
Panteion University**

**Email to:** [michailidou.martha@ac.eap.gr](mailto:michailidou.martha@ac.eap.gr)

She

Dr Martha Michailidou is Associate Professor at the Department of Communications, Media and Culture, Panteion University in Athens. She has participated in 15 national or international funded research projects. She is currently a member of the supervisory board of [CORAL ITN, a Marie Skłodowska Curie Innovative Training Network \(2021-2024\)](#), which aims to unpack the latent dynamics and impacts of collaborative workspaces in rural and peripheral areas and integrate them as development tools in local and regional policies to open up new potentials for socio-economic development and participates in [GLAMMONS](#), which aims to develop new conceptualizations through the ways that theories of the commons and communing practices can provide a new transformative power for the GLAMS and the local communities. Her research interests include labour in the creative/cultural industries, gender in the creative/cultural industries, multimethodological approaches to media and cultural research, and feminist and emergent methods.

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***Selected Publications***

1. Michailidou, Martha and Papageorgiou, Antigoni 2023, «You know that you've succeeded in your role when your work renders you invisible: the invisible work of community management». Στο Avdikos, V., Merkel, J., Pettas, D. (Επιμ.), *Coworking spaces: alternative topologies and transformative potentials*, Berlin: Springer
2. Μιχαηλίδου, Μάρθα 2023, «Φεμινιστικές Σπουδές Επικοινωνίας και Πολιτισμού». Στο Πετράκη, Γ. και Στρατηγάκη, Μ. (Επιμ.), *Εισαγωγή στις σπουδές φύλου: Θεωρία και έρευνα στις κοινωνικές επιστήμες*, Αθήνα: Αλεξάνδρεια, σελ. 87-102
3. Μιχαηλίδου, Μάρθα 2021, «Από την τηλεόραση στις τηλεοπτικές σπουδές: μια θεωρητική και μεθοδολογική διαδρομή από τον 20<sup>ο</sup> στον 21<sup>ο</sup> αιώνα». Στο Δερμεντζόπουλος, Χ. και Παπαθεοδώρου, Γ. (Επιμ.), *Συνηθισμένοι Άνθρωποι: Μελέτες για τη Λαϊκή και τη Δημοφιλή Κουλτούρα*, Πάτρα: Opportuna, σελ. 509-534
4. Michailidou, M. 2018. "Feminist methodologies for the study of digital worlds", Special Issue on Gender Perspectives in the Analysis of Virtual Work, *International Journal of Media and Cultural Politics* 14(1), 19-33, [https://doi.org/10.1386/macp.14.1.19\\_1](https://doi.org/10.1386/macp.14.1.19_1)

5. Webster, Juliet and Martha Michailidou 2018. "Building gender perspectives in the analysis of virtual work», Special Issue on Gender Perspectives in the Analysis of Virtual Work, *International Journal of Media and Cultural Politics* 14(1), 3-18, [https://doi.org/10.1386/macp.14.1.3\\_2](https://doi.org/10.1386/macp.14.1.3_2)