

MODULE OUTLINE DIT32

1. GENERAL INFORMATION

SCHOOL	SCHOOL OF SOCIAL SCIENCES		
PROGRAM COURSE	TOURISM MANAGEMENT		
LEVEL OF STUDY	UNDERGRADUATE		
MODULE CODE	DIT32	YEAR OF STUDY	2 nd (3 rd semester)
MODULE TITLE	SOCIOLOGY OF TOURISM		
INDEPENDENT TEACHING ACTIVITIES <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>		HOURS	CREDITS
Weekly teaching hours (22 hours) * 13 weeks		286	10 ECTS
MODULE TYPE <i>Background Knowledge, Scientific Expertise, General Knowledge, Skills Development</i>	Background, Obligatory		
PREREQUISITE MODULES	There are no prerequisites for this module.		
LANGUAGE OF INSTRUCTION AND EXAMS	GREEK		
THE MODULE IS OFFERED TO ERASMUS STUDENTS	YES		
MODULE WEBSITE (URL)	https://www.eap.gr/en/undergraduate/tourism-administration/tourism-administration-topics/#dit32 Each module has its own space in the Learning Management System of the Hellenic Open University (https://courses.eap.gr), with controlled access (use of code) for students and teaching staff.		

2. LEARNING OUTCOMES

LEARNING OUTCOMES <i>The module learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the module, are described in detail. It is necessary to consult:</i> APPENDIX A: • <i>Description of Level of Learning Outcomes for each course according to the Skills Framework of the European Area of Higher Education</i> • <i>Descriptors for level 6, 7 & 8 of the European Qualification Framework for Lifelong Learning</i> APPENDIX B: • <i>Guide for writing Learning Outcomes</i>
On successful completion of this module, students will be able to: • Understand the historical and conceptual evolution of tourism as a social phenomenon. • Become aware of the factors that contribute to the evolution of tourism as a globalized sector of economy. • Identify the importance of different sociological approaches in tourism. • Understand the political and institutional dimensions of promoting tourism as an important social activity. • Understand the current development of tourism in the context of social changes in the areas of leisure, work and the welfare state.

- Become aware of the causes that, due to tourism development, lead to social changes and impacts on tourist destinations.
- Understand the changes in local society and local civilization due to tourism development.
- Recognise the contribution of the sociology of tourism to the construction of new development models relative to sustainability and the special and alternative forms of tourism.

General Competences

Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?

*Search for, analysis and synthesis of data and Information by the use of appropriate Technologies,
Adapting to new situations
Decision-making
Individual/Independent work
Group/Team work
Working in an international environment
Working in an interdisciplinary environment
(Other...citizenship, spiritual freedom, social awareness, altruism, etc.)...
Introduction of innovative research*

*Project planning and management
Respect for diversity and multiculturalism
Environmental awareness
Social, professional and ethical responsibility and sensitivity to gender issues
Critical thinking
Development of free, creative and inductive thinking...*

Search for, analysis and synthesis of data and information by the use of appropriate technologies
Adapting to new situations
Decision-making
Individual/Independent work
Group/Team Work
Working in an interdisciplinary environment
Introduction of innovative research
Respect for diversity and multiculturalism
Environmental awareness
Social, professional and ethical responsibility and sensitivity to gender issues
Critical thinking
Development of free, creative and inductive thinking

3. MODULE CONTENT

The module aims to introduce students to the sociological dimension of tourism by emphasizing the development of the host societies. In this context, the historical evolution of the social emergence of the phenomenon of tourism is examined and the characteristics and parameters that influence and shape the function and consumption behaviour of the tourist are analysed. In addition, fundamental social issues raised in the tourism industry are examined, such as tourism as a form of consumerism, the social effects of tourism development, ethical issues in tourism business activity, quality of life and the concept of benefit in tourist destinations.

The content of the module DIT32 is analysed below by educational week:

1. From wonderers to the modern mass tourism
2. Tourism as a field of research and analysis of social sciences
3. Sociological approaches in tourism: issues, influences, research fields
4. Tourism and development: the political sociology of tourist development
5. Locality and tourist development: theoretical and sociological approaches

6. The tourist: characteristics of tourists and travel motives
7. Encounter between tourists and locals
8. Social effects and social changes in tourism destinations
9. Tourist development and mobility: reformation of occupational and social structure
10. Cultural effects of tourist development
11. Ethics and socially responsible tourism
12. The trajectory of searching for alternative and sustainable models of tourist development and the future trends in tourism as a social phenomenon
13. Revision

4. TEACHING METHODS – ASSESSMENT

MODES OF DELIVERY <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc..</i>	Distance education with three (3) Group Counseling Meetings (OSS) during the academic semester on weekends.												
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY <i>Use of ICT in teaching, Laboratory Education, Communication with students</i>	We use : - Remote meetings tools (WebEx) - Presentation software (e.g. power point) Additionally, the students use office automation tools, web browsers and e-reader for digital books.												
MODULE DESIGN <i>Description of teaching techniques, practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity, etc</i> <i>The study hours for each learning activity as well as the hours of selfdirected study are given following the principles of the ECTS.</i>	<table> <tr> <th><i>Activity</i></th><th><i>Semester Workload</i></th></tr> <tr> <td>3 OSS (* 4 hours)</td><td>12</td></tr> <tr> <td>Preparation of Assignments (2 short assignments *15 hours and 1 semester assignment * 30 hours)</td><td>60</td></tr> <tr> <td>Examination</td><td>3</td></tr> <tr> <td>Individual study</td><td>211</td></tr> <tr> <td>Total module workload (hours)</td><td>286</td></tr> </table>	<i>Activity</i>	<i>Semester Workload</i>	3 OSS (* 4 hours)	12	Preparation of Assignments (2 short assignments *15 hours and 1 semester assignment * 30 hours)	60	Examination	3	Individual study	211	Total module workload (hours)	286
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Total module workload (hours)	286												
STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS <i>Detailed description of the evaluation procedures.</i> <i>Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short- answer questions, open-ended questions, problem solving, written work, essay/report, oral exam,</i>	a1. Two (2) Short Written Assignments (SWA) with a weighting factor of 10% each in the final grade of the module. a2. One (1) Semester Assignment (SA) with a weighting factor of 20% on the final grade of the module. The written assignment score is activated only with a score equal to or above the pass mark (≥ 5) in the final or retake exams. a3. Final or repeated written examinations (FE) with a weighting factor of 60% on the final grade of the final examination. The Final Grade (FG) of each subject, on a scale of 10, is calculated as follows: Final grade FG = (SWA1*0,1) + (SWA2*0,1) + (SA*0,2) + (FE*0,6)												

<i>presentation, laboratory work, other.....etc.</i> <i>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students</i>	Eligibility for the final examinations: The right to participate in the final examinations is secured by obtaining at least 50% of the sum of the potential pass mark out of the total number of assignments assessed, i.e. 20 points out of 100, on the basis of the weighting factors mentioned in points a1 and a2 above. All the criteria are posted, both in each written assignment, as well as in the general regulation of the Hellenic Open University at: https://www.eap.gr/education/study-regulations/ .
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5. SUGGESTED BIBLIOGRAPHY

- Tsartas, P. Zagotsi, S., Kyriakaki, A. (2020), *Tourists, Travels, Places: Sociological Approaches in Tourism*. Athens: Kritiki.
- Additional digital material is available within the “study” platform.
- Related Scientific Academic Journals:
 1. Annals of Tourism Research
 2. Journal of Travel Research
 3. Tourism Management
 2. Journal of Sustainable Tourism
 3. Current Issues in Tourism
 4. International Journal of Culture, Tourism and Hospitality Research
 5. Journal of Tourism and Cultural Change
 6. The Tourism Review
 7. Tourism, Leisure and Global Change
 8. Tourism Analysis