

MODULE OUTLINE DIT51

1. GENERAL INFORMATION

SCHOOL	SCHOOL OF SOCIAL SCIENCES		
PROGRAM COURSE	TOURISM MANAGEMENT		
LEVEL OF STUDY	UNDERGRADUATE		
MODULE CODE	DIT51	YEAR OF STUDY	3 rd (5 th semester)
MODULE TITLE	TOURISM GEOGRAPHY		
INDEPENDENT TEACHING ACTIVITIES <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>		HOURS	CREDITS
Weekly teaching hours (22 hours) * 13 weeks		286	10 ECTS
Module TYPE <i>Background knowledge, Scientific expertise, General Knowledge, Skills Development</i>	Background, Obligatory		
PREREQUISITE MODULES:	There are no prerequisites for this module.		
LANGUAGE OF INSTRUCTION AND EXAMS	Greek		
THE MODULE IS OFFERED TO ERASMUS STUDENTS	YES		
MODULE WEBSITE(URL)	https://www.eap.gr/en/undergraduate/tourism-administration/tourism-administration-topics/#dit51 Each module has its own space in the Learning Management System of the Hellenic Open University (https://courses.eap.gr), with controlled access (use of code) for students and teaching staff.		

2. LEARNING OUTCOMES

Learning Outcomes

- The module learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the module, are described in detail. It is necessary to consult:

On successful completion of this module, students will be able to:

- Estimate the dynamics of tourism geography and how the tourism industry has developed through history to the present.
- Understand the connection of tourism geography with the scientific fields of anthropogeography, social and economic geography, to be able to explain the evolution of the tourism phenomenon.
- Analyze the spatial and geographical aspects/dimension of tourism development and activities in case studies at all geographical levels (international, national and local).
- Understand the spatial structure of tourism destinations and make assessments on the economic, social, cultural and environmental impacts following the tourism development of the destination.
- Interpret the geography of international tourist flows, considering the economic, social and environmental parameters of the countries of origin and destination (of tourist flows).
- Demonstrate awareness regarding methods and techniques having a spatial origin and basis, to analyze tourism development (e.g. gravity models, tourism destination accessibility analysis, etc).
- Interpret the evolution of tourism development in the light of the New Economic Geography theory, and by taking into account the globalization phenomenon, the technological advancements and the international trading trends.

General Competences

Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?

Search for, analysis and synthesis of data and information by the use of appropriate technologies,
Adapting to new situations
Decision-making
Individual/Independent work

Project planning and management
Respect for diversity and multiculturalism
Environmental awareness
Social, professional and ethical responsibility and sensitivity to gender issues
Critical thinking

<i>Group/Team work</i> <i>Working in an international environment</i> <i>Working in an interdisciplinary environment</i> <i>Production of new research ideas</i>	<i>Development of free, creative and inductive thinking</i>
Search for, analysis and synthesis of data and information by the use of appropriate technologies Adapting to new situations Decision-making Individual/Independent work Project planning and management Critical thinking Development of free, creative and inductive thinking	

3. MODULE CONTENT

The aim of this course is to familiarize students with the structures, processes, relationships and interactions of the geographical structure of tourism as an economic system and social phenomenon. The context of the Module provides an insight to the factors that have encouraged the development of different forms of tourism in various geographical scales (from the "global" to the "local"), along the tourism phenomenon evolution. The material provided explores the different economic, environmental and socio-cultural impacts of tourism on destinations, as well as the normative role of tourism planning and the ways in which it can contribute to the development of sustainable forms of tourism in tourism destinations.

The subject matter of module DIT21 is analyzed below by educational week:

1. Introduction: The tourism phenomenon under the geographical perspective
2. The geography of the tourism phenomenon evolution. From the ancient traveler to the modern tourist
3. The evolution of tourist flows – key influencing factors
4. Spatial interactions: Core-periphery theories in tourism
5. The spatial dimension of economic, social and environmental impacts of tourism development
6. New Economic Geography and sustainable development
7. Tourism planning, management and policy under the spatial/geographical perspective
8. Tourist destination typology: insular, coastal and urban tourism
9. The geography of tourism resources and infrastructure, and forms of tourism in Greece
10. Spatial distribution of cultural resources in Greece and abroad
11. Visual consumption of tourist landscapes. The geography of leisure time. Tourism destinations in the Mediterranean - Development and Challenges
12. Trends in tourism under the geographical perspective. Overtourism, refugee/migration crisis in tourism destinations
13. Repetition Week

4. TEACHING METHODS-ASSESSMENT

MODES OF DELIVERY <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc.</i>	Distance education with three (3) Group Counseling Meetings (OSS) during the academic semester on weekends.	
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY <i>Use of ICT in teaching, Laboratory Education, Communication with students</i>	We use : • Remote meetings tools (webex) • Presentation software (e.g. power point) Additionally, the students use office automation tools, web browsers and e-reader for digital books.	
MODULE DESIGN <i>Description of teaching techniques, practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity, etc</i> <i>The study hours for each learning activity as well as the hours of self-directed study are given following the principles of the ECTS.</i>	Activity	Semester Workload
	3OSS (*4 hours)	12
	Preparation of Assignments (2 short assignments * 15 hours and 1 semester assignment * 30 hours)	60
	Examination	3
	Individual study	211
	Total module workload (hours)	286

STUDENT PERFORMANCE EVALUATION/ASSESSMENTMETHODS <i>Detailed description of the evaluation procedures.</i> <i>Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.</i> <i>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students</i>	a1. Two (2) Short Written Assignments (SWA) with a weighting factor of 10% each in the final grade of the module. a2. One (1) Semester Assignment (SA) with a weighting factor of 20% on the final grade of the module. The written assignment score is activated only with a score equal to or above the pass mark (≥ 5) in the final or retake exams. a3. Final or repeated written examinations (FE) with a weighting factor of 60% on the final grade of the final examination. The Final Grade (FG) of each subject, on a scale of 10, is calculated as follows: Final grade FG = (SWA1*0,1) + (SWA2*0,1) + (SA*0,2) + (FE*0,6) Eligibility for the final examinations: The right to participate in the final examinations is secured by obtaining at least 50% of the sum of the potential passmark out of the total number of assignments assessed, i.e. 20 points out of 100, on the basis of the weighting factors mentioned in points a1 and a2 above. All the criteria are posted, both in each written assignment, as well as in the general regulation of the Hellenic Open University at: https://www.eap.gr/education/study-regulations/.
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5. SUGGESTED BIBLIOGRAPHY

Course material:

- Online digital material, found in the course website / "study platform" (with restricted access, only to enrolled students)

Indicative list of the available material of the course:

- Williams, S. (2009). *Tourism Geography: A New Synthesis (2nd edn.)*. London: Routledge.
- Butler, R. (2004). *Geographical Research on Tourism, Recreation and Leisure: Origins, Eras and Directions*, *Tourism Geographies*, 6(2), pp. 143-162. <http://dx.doi.org/10.1080/1461668042000208453>
- Hall, C. & Page, S. (2009). *Progress in Tourism Management: From the Geography of Tourism to Geographies of Tourism – A Review*, *Tourism Management*, 30(1), pp. 3-16. <https://doi.org/10.1016/j.tourman.2008.05.014>