

MODULE OUTLINE DIT71

1. GENERAL INFORMATION

SCHOOL	SCHOOL OF SOCIAL SCIENCES		
PROGRAM COURSE	TOURISM MANAGEMENT		
LEVEL OF STUDY	UNDERGRADUATE		
MODULE CODE	DIT71	YEAR OF STUDY	4 th (7 th semester)
MODULE TITLE	Tourism Development		
INDEPENDENT TEACHING ACTIVITIES <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>		HOURS	CREDITS
Weekly teaching hours (22 hours) * 13 weeks		286	10 ECTS
Module TYPE <i>Background knowledge, Scientific expertise, General Knowledge, Skills Development</i>	Background, Obligatory		
PREREQUISITE MODULES:	There are no prerequisites for this module.		
LANGUAGE OF INSTRUCTION AND EXAMS	Greek		
THE MODULE IS OFFERED TO ERASMUS STUDENTS	YES		
MODULE WEBSITE(URL)	https://www.eap.gr/en/undergraduate/tourism-administration/tourism-administration-topics/#dit71 Each module has its own space in the Learning Management System of the Hellenic Open University (https://courses.eap.gr), with controlled access (use of code) for students and teaching staff.		

2. LEARNING OUTCOMES

Learning Outcomes

- The module learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the module, are described in detail. It is necessary to consult:

On successful completion of this module, students will be able to:

- Understand the basic concepts and the models that characterise/interpret the development of the tourism phenomenon in the area.
- Explain the triggers and development factors of inbound tourism at national and regional-local level.
- Understand and interpret the physical and technical data of a place that functions as a tourist destination.
- Critically analyse the impacts of and potential challenges/obstacles to tourism development in different types of tourist destinations.
- Analyse and evaluate tourism development plans and proposals of a macro and micro-economic nature at national and regional local level.
- Know and easily develop the necessary basic methods of measurement and analysis of the tourism phenomenon both at market and spatial (national, regional, local) level of development.
- They have a rational understanding of the place of the enterprise in the general institutional and economic and social environment of tourism development in a given place.

General Competences

Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?

Search for, analysis and synthesis of data and information by the use of appropriate technologies,

Adapting to new situations

Decision-making

Individual/Independent work

Group/Team work

Working in an international environment

Project planning and management

Respect for diversity and multiculturalism

Environmental awareness

Social, professional and ethical responsibility and

sensitivity to gender issues

Critical thinking

Development of free, creative and inductive thinking

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Working in an interdisciplinary environment (Other.....citizenship, spiritual freedom, social Introduction of innovative research awareness, altruism etc.)

Search for, analysis and synthesis of data and information by the use of appropriate technologies
 Adapting to new situations
 Decision-making
 Individual/Independent work
 Project planning and management
 Critical thinking
 Development of free, creative and inductive thinking

3. MODULE CONTENT

The aim of this module is to examine the concept and content of tourism development in combination with alternative theoretical approaches, preconditions and types of tourism development. It pays attention to Greek tourism development, analysing the social, cultural and environmental impacts of the dominant tourism development model as opposed to the sustainable tourism development model. The analysis of the aforementioned issues is complemented by the presentation of typical case studies at international level.

The subject matter of module DIT71 is analyzed below by educational week:

1. Introduction to tourism development.
2. The concept and significance of tourism development.
3. Elements and characteristics of tourism supply
4. Factors influencing and controlling tourism development
5. Patterns of tourism development
6. Effects of tourism development on the economy, society, culture and the environment
7. Stages of tourism development
8. Evolutionary models of tourism development
9. The concept of localism and endogenous development in tourism
10. Planning and management of tourism development
11. Sustainable tourism development
12. Special and alternative forms of tourism
13. Crises and current trends in tourism development

4. TEACHING METHODS-ASSESSMENT

MODES OF DELIVERY <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc.</i>	Distance education with three (3) Group Counseling Meetings (OSS) during the academic semester on weekends.	
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY <i>Use of ICT in teaching, Laboratory Education, Communication with students</i>	We use : • Remote meetings tools (webex) • Presentation software (e.g. power point) Additionally, the students use office automation tools, web browsers and e-reader for digital books.	
MODULE DESIGN <i>Description of teaching techniques, practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity, etc</i> <i>The study hours for each learning activity as well as the hours of self-directed study are given following the principles of the ECTS.</i>	Activity	Semester Workload
	3OSS (*4 hours)	12
	Preparation of Assignments (2 short assignments * 15 hours and 1 semester assignment * 30 hours)	60
	Examination	3
	Individual study	211
	Total module workload (hours)	286
STUDENT PERFORMANCE EVALUATION/ASSESSMENTMETHODS <i>Detailed description of the evaluation procedures.</i>	a1. Two (2) Short Written Assignments (SWA) with a weighting factor of 10% each in the final grade of the module. a2. One (1) Semester Assignment (SA) with a weighting factor of 20% on the final grade of the module.	

<i>Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.</i> <i>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students</i>	The written assignment score is activated only with a score equal to or above the pass mark (≥ 5) in the final or retake exams. a3. Final or repeated written examinations (FE) with a weighting factor of 60% on the final grade of the final examination. The Final Grade (FG) of each subject, on a scale of 10, is calculated as follows: Final grade FG = (SWA1*0,1) + (SWA2*0,1) + (SA*0,2) + (FE*0,6) Eligibility for the final examinations: The right to participate in the final examinations is secured by obtaining at least 50% of the sum of the potential passmark out of the total number of assignments assessed, i.e. 20points out of 100, on the basis of the weighting factors mentioned in points a1 and a2 above. All the criteria are posted, both in each written assignment, as well as in the general regulation of the Hellenic Open University at: https://www.eap.gr/education/study-regulations/.
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5. SUGGESTED BIBLIOGRAPHY

- Suggested bibliography: Kokkosis, Ch. & Tsartas, P. (2019). Sustainable tourism development and the environment (2nd ed. Athens: Kritiki Publications, ISBN: 978-960-586-251-0. (in Greek) -Additional digital material is available within the “study” platform. -Related Scientific Academic Journals: 1. Annals of Tourism Research 2. Journal of Travel Research 3. Tourism Management 4. International Journal of Contemporary Hospitality Management 5. International Journal of Hospitality Management 6. Journal of Sustainable Tourism
