

MODULE OUTLINE DIT85

1. GENERAL INFORMATION

SCHOOL	SCHOOL OF SOCIAL SCIENCES		
PROGRAM COURSE	TOURISM MANAGEMENT		
LEVEL OF STUDY	UNDERGRADUATE		
MODULE CODE	DIT85	YEAR OF STUDY	4 th (8 th semester)
MODULE TITLE	EUROPEAN UNION AND TOURISM POLICY		
INDEPENDENT TEACHING ACTIVITIES <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>		HOURS	CREDIS
Weekly teaching hours (22 hours) * 13 weeks		286	10 ECTS
Module TYPE <i>Background knowledge, Scientific expertise, General Knowledge, Skills Development</i>	Optional		
PREREQUISITE MODULES:	There are no prerequisites for this module.		
LANGUAGE OF INSTRUCTION AND EXAMS	Greek		
THE MODULE IS OFFERED TO ERASMUS STUDENTS	YES		
MODULE WEBSITE(URL)	https://www.eap.gr/en/undergraduate/tourism-administration/tourism-administration-topics/#dit85 Each module has its own space in the Learning Management System of the Hellenic Open University (https://courses.eap.gr), with controlled access (use of code) for students and teaching staff.		

2. LEARNING OUTCOMES

Learning Outcomes

- The module learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the module, are described in detail. It is necessary to consult:

On successful completion of this module, students will be able to:

- Understand the implementation of the tourism strategy, by adopting relevant rules, in the European Union.
- Realize the institutions of the European Union and their role in shaping tourism policy.
- Be aware of the process of evolution of the rules adopted by the Institutions of the European Union.
- Understand the impact of European Union policies in tourism.
- Distinguish the direct and indirect effects of the operation of tourism on distinct policies at national and European level.
- Be aware of the differences between the legislative texts of the Institutions of the European Union as well as the degree of their adoption and implementation by the Member States.
- Understand the prospects for shaping European intervention in tourism.

General Competences

Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?

Search for, analysis and synthesis of data and information by the use of appropriate technologies,	Project planning and management
Adapting to new situations	Respect for diversity and multiculturalism
Decision-making	Environmental awareness
Individual/Independent work	Social, professional and ethical responsibility and sensitivity to gender issues
Group/Team work	Critical thinking
Working in an international environment	Development of free, creative and inductive thinking
Working in an interdisciplinary environment (Other.....citizenship, spiritual freedom, social awareness, altruism etc.)	
Introduction of innovative research	

Search for, analysis and synthesis of data and information by the use of appropriate technologies

Adapting to new situations
 Decision-making
 Individual/Independent work
 Working in an international environment
 Project planning and management
 Critical thinking
 Development of free, creative and inductive thinking

3. MODULE CONTENT

The aim of this module is the analysis of the cross-sectoral nature of tourism policy and the study of European policies, which have a direct or indirect impact on the functioning of the tourism phenomenon. Emphasis is placed on identifying key concepts in the operation of the European Union and in the coordination of its relevant policies in relation to the approach of tourism industry actors and government sectoral policies.

The subject matter of module DIT85 is analyzed below by educational week:

1. Introduction to the European Union's approach to tourism
2. Tourism within the framework of European policy development
3. Guiding policies of the European Union for the development of tourism
4. Identification of EU policies and financial instruments for the development of tourism
5. Evolution of tourism policy in the European Union
6. Examination of European Commission policies that affect tourism businesses
7. Tourism policy in the regional strategy of the European Union
8. Cohesion policy and its relationship with the development of tourism
9. Improving the understanding of European tourism-Collection of statistical data
10. The European dimension in the future formation of tourism policy
11. Supporting the promotion of European destinations
12. Employment, Entrepreneurship, Innovation - Policies influencing the development of tourism policy in a European context
13. Revision week

4. TEACHING METHODS-ASSESSMENT

MODES OF DELIVERY <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc.</i>	Distance education with three (3) Group Counseling Meetings (OSS) during the academic semester on weekends.	
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY <i>Use of ICT in teaching, Laboratory Education, Communication with students</i>	We use : • Remote meetings tools (webex) • Presentation software (e.g. power point) Additionally, the students use office automation tools, web browsers and e-reader for digital books.	
MODULE DESIGN <i>Description of teaching techniques, practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity, etc</i> <i>The study hours for each learning activity as well as the hours of self-directed study are given following the principles of the ECTS.</i>	Activity	Semester Workload
	3OSS (*4 hours)	12
	Preparation of Assignments (2 short assignments * 15 hours and 1 semester assignment * 30 hours)	60
	Examination	3
	Individual study	211
	Total module workload (hours)	286
	STUDENT PERFORMANCE EVALUATION/ASSESSMENTMETHODS <i>Detailed description of the evaluation procedures.</i> a1. Two (2) Short Written Assignments (SWA) with a weighting factor of 10% each in the final grade of the module. a2. One (1) Semester Assignment (SA) with a weighting factor of 20% on the final grade of the module. The written assignment score is activated only with a score equal to or above	

Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.

Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students

the pass mark (≥ 5) in the final or retake exams.

a3. Final or repeated written examinations (FE) with a weighting factor of 60% on the final grade of the final examination.

The Final Grade (FG) of each subject, on a scale of 10, is calculated as follows:

Final grade FG = (SWA1*0,1) + (SWA2*0,1) + (SA*0,2) + (FE*0,6)

Eligibility for the final examinations:

The right to participate in the final examinations is secured by obtaining at least 50% of the sum of the potential pass mark out of the total number of assignments assessed, i.e. 20points out of 100, on the basis of the weighting factors mentioned in points a1 and a2 above.

All the criteria are posted, both in each written assignment, as well as in the general regulation of the Hellenic Open University at: <https://www.eap.gr/education/study-regulations/>.

5. SUGGESTED BIBLIOGRAPHY

- Suggested bibliography:

- Mousis, N. (2018). **The European Union- Law, Economics, Policy**. Papazisis Publishers, ISBN: 9789600233919 (in Greek)
- Dionysopoulou, P.. (2012). **European Tourism Policy**. Papazisis Publishers, ISBN: 9789600225709 (in Greek)
- Mylonopoulos, D. & Moira, P. (2011). **European Union and Tourism**. Nomiki Vivliothiki, ISBN: 9789602728792(in Greek)

-Additional digital material is available within the “courses” platform.

-Related Scientific Academic Journals:

1. Annals of Tourism Research
2. Journal of Travel Research
3. Tourism Management
4. International Journal of Contemporary Hospitality Management
5. International Journal of Hospitality Management
6. Journal of Sustainable Tourism