

QUALITY INDICATORS OF THE MSc IME

STRATEGIC OBJECTIVE	QUALITY OBJECTIVES	MEASUREMENT (indicator)	BASE PRICE (current price)	TARGET PRICE	ACTIVITIES /ACTIONS (What do we need to do to achieve the expected results?)	RESPONSIBILITIES (Who takes each action?)	TIME SCHEDULE (When?)
ST 1. Upgrading and quality control of the MSc	ST 1.1 Updating of Thematic Modules of the MSc	M1 Number of Modules to be updated	0	2	Creation of working groups and submission of proposals for the educational material for all the subjects of the MSc	DPS, TST, Dean's Office, ODTM , SC	31-12-2024
	ST 1.2 Increase the participation rate of students in the evaluation processes of the Institution	M2 Percentage of student participation in assessment procedures	45%	47%	Encourage students to participate in the evaluation of the Thematic Modules - Information from DPS on the benefits of evaluation.	DPS - teaching staff of the MSc, IEU	31-12-2024

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ST 2. Broadening the visibility of the MSc	ST 2.1 Strengthening the presence of the MSc on the internet	M3 Number of actions for the promotion of the MSc, on the internet	6	8	Encourage the teaching staff to promote the MSc on the internet. Publication of information about the MSc, on the Programme page, on the main page of the Institution. Promotion of the MSc activities through the social networks	Faculty, Director and teaching staff of the MSc, Department of Public Relations	31-12-2024
	ST 2.2 Enhancing the attractiveness of the MSc for immediate coverage of all offered positions	M4 Annual percentage of newly admitted students in relation to the proposed places	78%	90%	Creation and promotion of brochures with the advantages and innovations of the Programme	Faculty, Director and teaching staff of the MSc, Department of Public Relations	31-12-2024
ST 3 Development of extroversion and internationalisation in the MSc	ST 3.1 Linking the MSc to the labour market	M5 Actions to establish partnerships	5	6	Correspondence and exploratory meetings with social/professional partners to define	DPS, SC, Dean's Office, Department of Education	31-12-2024

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ST 4 Support Academic Development in the MSc					the framework for cooperation with the MSc, e.g. invited speaker events		
	ST 3.2 Attracting foreign students	M6 Targeted actions to promote the MSc to international prospective students	1	2	Cooperation of the DPS with the Office of Public and International Relations for the presentation of the MSc to targeted audiences abroad.	DPS, Department of Public and International Relations	31-12-2024
	ST 3.3 Enhancing the mobility of teaching staff through Erasmus	M7 Conclusion of inter-institutional agreements for Erasmus teacher exchanges	0	1	Submission of proposals by the DPS to the Dean's Office for the conclusion of inter-institutional agreements with foreign universities	DPS - teaching staff, Dean's Office, Erasmus Office	31-12-2024
ST 4 Support Academic Development in the MSc	ST 4.1 Developing and enhancing the skills of ATS members	M8 Number of MSc faculty members who have registered for a training course	0	3	Attendance, by members of the teaching staff (SEP) of the MSc, of web seminars provided by HOU, through the Centre for	Director and teaching staff members of the MSc, KEDIMA	31-12-2024

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		provided by the Hellenic Academy of Sciences, through KEDIMA			<p>Teaching and Learning (KEDIMA) for training in the use of new technologies and educational tools as well as the impact of artificial intelligence on education practices.</p> <p>Encouragement by the DPS and the Coordinators, to the members of the teaching staff, to attend the training seminars</p>		
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Acronym	Description
SC	Steering Committee of HOU
D/ SSS	Deanship/School of Social Sciences
PPS (MSc)	Postgraduate Programme of Studies
DPS	Director of the Programme of Studies

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CC (EPS)	Curriculum Committee
TM	Thematic Module
TST (ODP)	Teaching Staff Team. Institutional body of the Subject Unit responsible for decisions and recommendations to the CC. It is composed of the Coordinator of the Studies Programme who chairs it and the teaching staff members of the Module.
GCM (OSS)	Group Counselling Meeting. It takes place about 3 times per semester and corresponds to the teaching of a course in a conventional programme, although it does not have the same subject/objective. It is attended by a member of the teaching staff (tutor) and the students of the class.
ASC (AEE)	Academic Supervisory Committee
GADY	Office for the Development of Teaching Materials
ATS (SEP)	Associated Teaching Staff
IET (OMEA)	Internal Evaluation Team
IEU (MEA)	Internal Evaluation Unit
KEDIMA	Centre for Teaching and Learning