

Info Day
«Entrepreneurship as a tool for inclusion: The case of the WINBIZ project»
by DAISSy-HOU, within the WINBIZ project

The [DAISSy research group of the Hellenic Open University \(HOU\)](#) invites to the info day entitled «**Entrepreneurship as a tool for inclusion: The case of the WINBIZ project**», to be organized within the framework of the implementation of the [WINBIZ: Women's Innovative Business Incubation Zone](#), European project, currently undergoing by DAISSy as the Greek partner. The activity takes place on **Wednesday 5 June 2024 at 18.00**, in **Patras** («Vyzantino» Hotel, address: 106 Riga Fereou str.), providing also the possibility of online participation, through the **zoom** electronic platform.

Specifically, the event is addressed to business support organisations, migrant support organisations, civil society organisations, business incubators, business consultants, business education providers, etc., as well as migrants who are looking for ways to integrate/re-integrate into the European labour market.

The event focuses on the role that entrepreneurship can play in the process of broader integration of migrant women/migrants (economic, social, etc.) in their countries of residence, introduces the specificities of social economy and entrepreneurship, and explains how the developed deliverables of the WINBIZ project can facilitate the path to entrepreneurship and ultimately to integration.



In parallel, the event is linked to the [ALL DIGITAL Weeks 2024](#) campaign, which aims to promote digital skills for inclusion, empowerment and employment across Europe. Specifically, the campaign runs from 13 May to 31 May 2024 and is organized by the [ALL DIGITAL network](#). DAISSy-HOU is a member of the AD network and the [National Coordinator of the ALL DIGITAL Weeks 2024 campaign](#), supporting this initiative, encouraging the participation of other stakeholders and enhancing the promotion and dissemination of relevant good practices in Greece, achieving multiplier effects.

More precisely:

- Participation is free of charge and open to all
- Pre-registration is not needed
- Online participation is available through the Zoom electronic platform, by using the following link:

<https://us06web.zoom.us/j/81360914047?pwd=UCLUbCgRdtrZHtquvop6vDI26wDnHB.1>

Meeting ID: 813 6091 4047

Passcode: 258581

👉 It is noteworthy that the WINBIZ project focuses on business training and support for migrant women from non-EU countries with medium-high levels of education, aiming at the acquisition and development of personal, horizontal and specific skills, necessary for their full integration and reintegration into the European labour market, thus creating prosperity both for themselves and for the society they live in.

👉 The [WINBIZ](#) is a three-year project funded by the ERASMUS+ European program and implemented by a consortium of six (6) partners representing six (6) European countries (Greece, Portugal, Italy, Romania, Republic of North Macedonia and Germany), with the [DAISSy Research Group of the HOU](#), being the Greek partner.

For more information on the **WINBIZ** project, and other activities of DAISSy:

- Website: <http://daissy.eap.gr/en>, <https://www.winbizproject.eu/>
- Facebook: @DAISSyResearchGroup, @winbizproject
- LinkedIn:
<https://www.linkedin.com/in/daissyresearchgroup/>
<https://www.linkedin.com/company/winbizproject/>
- Twitter: @daissy_research
- Instagram: @daissy_researchgroup
- Email: info@daissy.eap.gr



The WINBIZ project is co-funded by the “Erasmus+” programme of the European Commission
Agreement number: 2021-1-PT01-KA220-ADU-000033741

The European Commission support for the production of this publication does not constitute endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.