

Invitation by DAISSy-HOU to the Community of Practice of the GenderED-Coalition Project

The *GenderED Coalition - A cross-country coalition against gender disinformation for equitable societies* European project, has been currently undergoing by the DAISSy Research Group of the Hellenic Open University (HOU), as the Greek partner. The project aims to create a safer, more equitable digital space by addressing gender disinformation and promoting positive social change.

Specifically, the *GenderED Coalition* focuses on incorporating a gender perspective into “Media and Information Literacy (MIL)” education, to shed light on the phenomena of gender disinformation and violence on social media. The project tackles the misogyny behind these online phenomena through two interconnected actions, involving education and awareness-raising. It seeks to sensitize and empower all social media users—girls and women who feel unsafe or are targeted, boys and men, and individuals of all identities—to respond to gender disinformation.

Indeed, the *GenderED Coalition* builds a Community of Practice (CoP), fostering synergies among MIL educators (civil society organization representatives, teachers, librarians, etc.), gender experts and activists, human rights advocates, social media influencers, media professionals, artists, researchers and policy makers. All together aim to launch online campaigns that challenge narratives about girls and women, dismantling false and misleading portrayals rooted in stereotypes, rumors, and deep socio-cultural misogyny.

More precisely, the Community of Practice (CoP) is regarded as a milestone of the *GenderED Coalition* project, since it creates a collaborative space that brings together the above mentioned target groups from all over Europe, in order to accomplish its fundamental mission i.e. to promote gender equality, eliminate gender stereotypes, and enhance Media and Information Literacy, by shaping a more equitable and inclusive future.

Joining the Community of Practice of the *GenderED Coalition* project is free of charge, open to all and provides access to:

- A dynamic network of professionals and organizations.
- Training and development opportunities through online workshops and seminars.
- Tools, research findings, and best practices.
- Visibility and recognition for your work through the *GenderED Coalition* platform.
- Cross-border collaboration with related professionals at the European level.

For obtaining more information about the CoP and registering to it, you may visit the project's website: <https://www.genderedcoalition.net/>

For more information on the **GenderED Coalition** project, as well as other activities of DAISSy-HOU:

- Websites: <http://daissy.eap.gr/en>, <https://www.genderedcoalition.net/>
- Facebook: @DAISSyResearchGroup, @GenderedCoalitionProject
- LinkedIn: <https://www.linkedin.com/in/daissyresearchgroup/>, @GenderedCoalition
- X (Twitter): @daissy_research
- Instagram: @daissy_researchgroup, [@GenderedCoalitionInsta](#)
- Email: info@daissy.eap.gr



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