

MODULE OUTLINE DTE51

1. GENERAL INFORMATION

SCHOOL	SCHOOL OF SOCIAL SCIENCES		
PROGRAM COURSE	STRATEGIC MANAGEMENT OF TOURISM BUSINESSES AND DESTINATIONS		
LEVEL OF STUDY	POSTGRADUATE		
MODULE CODE	DTE51	YEAR OF STUDY	2 nd
MODULE TITLE	Sustainable Tourism Development: Economy, Society, Environment		
INDEPENDENT TEACHING ACTIVITIES <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>		HOURS	CREDIS
Weekly teaching hours: 17-18 hours * 32 weeks		560	20 ECTS
COURSE TYPE Compulsory, Optional, Optional mandatory	Optional		
PREREQUISITE MODULES:	There are no prerequisites for this module		
LANGUAGE OF INSTRUCTION AND EXAMS	GREEK		
THE MODULE IS OFFERED TO ERASMUS STUDENTS	Yes		
MODULE WEBSITE (URL)	https://www.eap.gr/en/tourism-business-administration/topics/#d51 Moreover, each module has its own space in the Learning Management System used by Hellenic Open University (http://study.eap.gr), with controlled access (through the use of user identifications and passwords) for students and teaching staff.		

2. LEARNING OUTCOMES

Learning Outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the course, are described in detail. It is necessary to consult:

On successful completion of this module, students will be able to:

- explain the conceptual content of tourism economics and recognise its significance.
- examine theoretical and practical issues related to the understanding, analysis, and measurement of the macroeconomic and microeconomic dimensions of tourism.
- apply methodological and technical approaches to solving problems in tourism economics.
- analyse the characteristics, stages, and models of tourism development, as well as the factors that shape them.
- explain the conditions necessary for the development of sustainable tourism.
- understand the process and levels of tourism development planning, and their importance in promoting sustainability.
- recognise, understand, and analyse the social, economic, cultural, and environmental impacts of tourism.
- apply interdisciplinary perspectives and approaches to the examination of tourism as an economic and social phenomenon.

General Competences

Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?

*Search for, analysis and synthesis of data and information by the use of appropriate technologies,
Adapting to new situations*

*Project planning and management
Respect for diversity and multiculturalism
Environmental awareness
Social, professional and ethical responsibility and*

Decision-making

sensitivity to gender issues

Individual/Independent work

Critical thinking

Group/Team work

Development of free, creative and inductive thinking

Working in an international environment

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Working in an interdisciplinary environment

(Other.....citizenship, spiritual freedom, social awareness, altruism etc.)

Introduction of innovative research

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- Learning autonomy
- Effective oral and written communication
- Critical thinking
- Taking initiative and problem solving
- Development of free, creative and inductive thinking
- Search for, analysis and synthesis of data and information
- Working in an interdisciplinary environment
- Decision-making
- Respect for multiculturalism
- Environmental awareness
- Adapting to new situations
- Project planning and management
- Develop research ideas

3. MODULE CONTENT

This Module aims to equip students with knowledge that will allow them to develop a deep understanding of the tourism sector, adopting an interdisciplinary approach that examines the economic, social, environmental and developmental dimensions of the tourism phenomenon. In this context, it examines a range of theoretical and practical issues that relate to the understanding, analysis and measurement of the economic dimension of tourism, from both microeconomic and macroeconomic perspectives.

Emphasis is placed on the recording and systematic analysis of key issues concerning sustainable tourism development, such as social and organisational changes, impacts on host communities, and local governance. At the same time, the development process is investigated through its characteristics, stages, and patterns, as well as the factors that contribute to their formation. The analyses reveal the multidimensional nature of the developmental dimensions of tourism, highlighting their importance in promoting sustainability.

The subject areas of the module are:

- Tourism Economics
- Sustainable Tourism Development
- Tourism Sociology

4. TEACHING METHODS--ASSESSMENT

MODES OF DELIVERY <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc.</i>	Distance education involving five Group Counseling Meetings (OSS) held during the academic year, taking place on weekends.
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY <i>Use of ICT in teaching, Laboratory Education, Communication with students</i>	• The course is mainly supported by the Learning Management System platform used by Hellenic Open University (study.eap.gr). • The course is also supported by the electronic platforms open.eap.gr (Registry Services) and exams.eap.gr (used for distance exams). • Asynchronous fora are extensively used to solve queries and discuss written assignments. • Group Counselling Meetings (OSS) take place in a virtual room via Cisco Webex. • Two-way communication with students takes place through information technologies and includes synchronous web meetings. • A large part of the teaching material is in digital form. • Students use office automation tools, web browsers and e-reader for digital teaching materials.

MODULE DESIGN <i>Description of teaching techniques, practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity, etc</i> <i>The study hours for each learning activity as well as the hours of selfdirected study are given following the principles of the ECTS.</i>	<table border="1"> <thead> <tr> <th><i>Activity</i></th><th><i>Annual Workload</i></th></tr> </thead> <tbody> <tr> <td>5 OSS (* 4 hours)</td><td>20</td></tr> <tr> <td>50 Self-Assessment Questions (* 1 hour)</td><td>50</td></tr> <tr> <td>47 Learning Activities (* 1 hour)</td><td>47</td></tr> <tr> <td>Preparation of Assignments (4 assignments * 10 hours)</td><td>40</td></tr> <tr> <td>Exams</td><td>3</td></tr> <tr> <td>Individual study</td><td>400</td></tr> <tr> <td>Total module workload (hours)</td><td>560</td></tr> </tbody> </table>	<i>Activity</i>	<i>Annual Workload</i>	5 OSS (* 4 hours)	20	50 Self-Assessment Questions (* 1 hour)	50	47 Learning Activities (* 1 hour)	47	Preparation of Assignments (4 assignments * 10 hours)	40	Exams	3	Individual study	400	Total module workload (hours)	560
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STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS <i>Detailed description of the evaluation procedures.</i> <i>Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.</i> <i>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students</i>	Completion of four (4) written assignments during the academic year, the average of the grades of which contributes to the final grade of the module by 30%, if a passing mark is achieved in the final or resit exams. The exams contribute to the final grade of the module by 70%. All assessment criteria for each written assignment and for the exams are posted on the Learning Management System platform used by Hellenic Open University (study.eap.gr) and also appear in the General Regulation of the university at: https://www.eap.gr/education/study-regulations/																

5. SUGGESTED BIBLIOGRAPHY

- Suggested bibliography:

Commercial books:

- Kokkosis, H. and Tsartas, P. (2019). *Sustainable Tourism Development and the Environment* (2nd edition). Athens: Kritiki Publications [in Greek].
- Lagos, D. (2018). *Tourism Economics* (2nd edition). Athens: Kritiki Publications [in Greek].
- Tsartas, P., Zagkotsi, S. and Kiriakaki, A. (2020). *Tourist, Travels, Places: Sociological Approaches to Tourism*. Athens: Kritiki Publications [in Greek].

-Related scientific Journals:

Indicative journals from the Academic Journal Guide (AJG 2021):

- *Annals of Tourism Research*
- *Current Issues in Tourism*
- *International Journal of Contemporary Hospitality Management*
- *International Journal of Hospitality Management*
- *Journal of Hospitality and Tourism Management*
- *Journal of Sustainable Tourism*
- *Tourism Economics*
- *Tourism Geographies*
- *Tourism Management*
- *Tourism Management Perspectives*
- *Tourism Planning & Development*
- *Tourism Review*