

POSTGRADUATE DISSERTATION OUTLINE DTEDE

1. GENERAL INFORMATION

SCHOOL	SCHOOL OF SOCIAL SCIENCES		
PROGRAM COURSE	TOURISM BUSINESS ADMINISTRATION		
LEVEL OF STUDY	POSTGRADUATE		
MASTER'S THESIS CODE	DTEDE	YEAR OF STUDY	2 nd
MASTER'S THESIS TITLE	Postgraduate Dissertation		
INDEPENDENT TEACHING ACTIVITIES <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>		HOURS	CREDIS
		1120	40 ECTS
TYPE Compulsory, Optional, Optional mandatory	Compulsory		
PREREQUISITE MODULES:	There are no prerequisites for this module		
LANGUAGE OF INSTRUCTION AND EXAMS	GREEK OR ENGLISH		
THE MASTER'S THESIS IS OFFERED TO ERASMUS STUDENTS	No		
MASTER'S THESIS WEBSITE (URL)	https://www.eap.gr/en/tourism-business-administration/topics/#met Moreover, the Dissertation has its own space in the Learning Management System used by Hellenic Open University (http://study.eap.gr), with controlled access (through the use of user identifications and passwords) for students and teaching staff.		

2. LEARNING OUTCOMES

Learning Outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the course, are described in detail. It is necessary to consult:

On successful completion of the Dissertation, students will be able to: • design, develop, and implement a research study of appropriate scope and complexity, meeting the requirements of a master's thesis. • critically analyse and synthesise contemporary tourism phenomena, issues, and situations. • critically evaluate methodological approaches related to the research topic, recognising their strengths and limitations. • identify, evaluate, synthesise, and present information and data related to the research topic. • use modern technologies for retrieving, analysing, and presenting research results. • select and apply appropriate methodological approaches to the research topic, justifying their choice. • analyse and organise complex data using suitable analytical methods and techniques. • recognise and explain the limitations of their own research and the complexity of knowledge in the chosen subject. • critically present and discuss fundamental works, publications, and significant developments in the research area. • recognise the ethical dimensions of their research and assess its potential contribution to the broader community and the tourism industry. • present and defend their research results clearly and accurately, both orally and in writing.																	
General Competences <i>Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?</i> <table> <tr> <td>Search for, analysis and synthesis of data and information by the use of appropriate technologies,</td><td>Project planning and management</td></tr> <tr> <td>Adapting to new situations</td><td>Respect for diversity and multiculturalism</td></tr> <tr> <td>Decision-making</td><td>Environmental awareness</td></tr> <tr> <td>Individual/Independent work</td><td>Social, professional and ethical responsibility and sensitivity to gender issues</td></tr> <tr> <td>Group/Team work</td><td>Critical thinking</td></tr> <tr> <td>Working in an international environment</td><td>Development of free, creative and inductive thinking</td></tr> <tr> <td>Working in an interdisciplinary environment</td><td>.....</td></tr> <tr> <td>Introduction of innovative research</td><td>(Othercitizenship, spiritual freedom, social awareness, altruism etc.)</td></tr> </table>		Search for, analysis and synthesis of data and information by the use of appropriate technologies,	Project planning and management	Adapting to new situations	Respect for diversity and multiculturalism	Decision-making	Environmental awareness	Individual/Independent work	Social, professional and ethical responsibility and sensitivity to gender issues	Group/Team work	Critical thinking	Working in an international environment	Development of free, creative and inductive thinking	Working in an interdisciplinary environment		Introduction of innovative research	(Othercitizenship, spiritual freedom, social awareness, altruism etc.)
Search for, analysis and synthesis of data and information by the use of appropriate technologies,	Project planning and management																
Adapting to new situations	Respect for diversity and multiculturalism																
Decision-making	Environmental awareness																
Individual/Independent work	Social, professional and ethical responsibility and sensitivity to gender issues																
Group/Team work	Critical thinking																
Working in an international environment	Development of free, creative and inductive thinking																
Working in an interdisciplinary environment																	
Introduction of innovative research	(Othercitizenship, spiritual freedom, social awareness, altruism etc.)																
• Learning autonomy • Independent work • Effective oral and written communication • Critical thinking • Taking initiative and problem solving • Development of free, creative and inductive thinking • Search for, analysis and synthesis of data and information • Working in an interdisciplinary environment • Decision-making • Adapting to new situations • Project planning and management • Develop research ideas																	

3. SYLLABUS

The Postgraduate Dissertation offers students the opportunity to conduct independent research on a selected topic that emerges from the curriculum. The dissertation is a central and significant component of the program, as it requires students to demonstrate autonomy and a deep understanding of the subjects taught, as well as of research practice and methodology. The dissertation process involves critically reviewing relevant literature, formulating feasible research questions and/or objectives, developing and applying an appropriate research methodology, analysing primary and/or secondary data, and presenting the research findings in the form of a final deliverable. Students are expected to independently manage the procedural and analytical decisions that arise during the research process, under the guidance of academic supervisors. The dissertation is an excellent opportunity for developing critical and analytical skills, enhancing students' preparation for future academic and professional challenges.

4. TEACHING METHODS--ASSESSMENT

DELIVERY <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc.</i>	Distance supervision of students' research and writing progress, offering guidance, advice, constructive criticism, feedback.
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY <i>Use of ICT in teaching, Laboratory Education, Communication with students</i>	In the writing and supervision of the Postgraduate Dissertation, the following tools and resources are utilised: • Remote meeting tools (Cisco Webex) for virtual meetings. • Use of the internet and electronic resources from the Hellenic Open University (HOU) remote library for finding articles and literature. • Presentation software (such as PowerPoint) for interim presentations to the supervisor and for the final defence. • Office automation tools, web browsers, and e-readers for accessing digital books. • Support of the learning process through the HOU online platform (https://study.eap.gr/login/index.php) (course information, posted educational materials, announcements, messages, exam results, user groups, discussion forums, etc.). • Electronic mail (e-mail).

MODULE DESIGN <i>Description of teaching techniques, practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity, etc</i> <i>The study hours for each learning activity as well as the hours of self-directed study are given following the principles of the ECTS.</i>	<table border="1"> <thead> <tr> <th>Activity</th><th>Annual Workload</th></tr> </thead> <tbody> <tr> <td>Writing of the dissertation</td><td>450</td></tr> <tr> <td>Preparation of presentation</td><td>20</td></tr> <tr> <td>Guided study</td><td>30</td></tr> <tr> <td>Individual study</td><td>600</td></tr> <tr> <td>Submission of the initial proposal and final defense of the postgraduate dissertation</td><td>20</td></tr> <tr> <td>Total module workload (hours)</td><td>1120</td></tr> </tbody> </table>	Activity	Annual Workload	Writing of the dissertation	450	Preparation of presentation	20	Guided study	30	Individual study	600	Submission of the initial proposal and final defense of the postgraduate dissertation	20	Total module workload (hours)	1120
Activity	Annual Workload														
Writing of the dissertation	450														
Preparation of presentation	20														
Guided study	30														
Individual study	600														
Submission of the initial proposal and final defense of the postgraduate dissertation	20														
Total module workload (hours)	1120														
STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS <i>Detailed description of the evaluation procedures.</i> <i>Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.</i> <i>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students</i>	The evaluation is conducted by a three-member committee. Each committee member takes into account the following criteria for assessment: - the originality of the topic and its level of difficulty, - the understanding of the topic, - the methodology used to investigate the topic, - the content of the dissertation, - the degree of achievement of the dissertation's objectives, - the oral defence/presentation of the Postgraduate Dissertation. To ensure uniform evaluation of students, the final grade awarded by the Evaluation Committee is based on the assessment of both the submitted written work and the oral presentation. The indicative grading guide can be found in the HOU regulations: https://www.eap.gr/annual-programs/														

5. SUGGESTED BIBLIOGRAPHY

- Suggested bibliography:

Commercial books:

- Durberry, R. (2020). *Research Methods for Tourism Students*. Athens: Gutenberg.

HOU guides and useful material on writing PG Dissertations:

<https://eeyem.eap.gr/services/guides/>

-Related scientific Journals:

Indicative journals from the Academic Journal Guide (AJG 2021):

- *Annals of Tourism Research*
- *Current Issues in Tourism*
- *International Journal of Contemporary Hospitality Management*
- *International Journal of Hospitality Management*
- *Journal of Hospitality and Tourism Management*
- *Journal of Sustainable Tourism*
- *Tourism Geographies*
- *Tourism Management*
- *Tourism Management Perspectives*
- *Tourism Review*