

QUALITY POLICY OF THE PROGRAMME OF UNDERGRADUATE STUDIES “BUSINESS ADMINISTRATION”

The quality policy of the academic unit, referred to from now on as Programme of Undergraduate Studies (PoUS) DEO, is harmonised with the quality policy of the Institution and is expressed in the form of a statement, which is made public and is applied with the participation of all stakeholders. It aims at pursuing specific objectives relevant to the quality assurance of the Programmes of Study offered by the School of Social Sciences (SSS) of the Hellenic Open University (HOU), where the PoUS DEO belongs.

More specifically, the PoUS DEO is committed to working with the SSS and with the HOU to implement quality procedures that demonstrate:

- Provision of higher education, offering studies at the level of higher education, exclusively through distance learning.
- Optimal satisfaction of the requirements of students, but also more broadly the needs of those who use it and anyone else directly or indirectly affected.
- Technical and scientific excellence of innovation and commitment to the advancement of science and the knowledge transfer.
- Appropriate structure and organisation of the curriculum.
- Pursuit of learning outcomes and qualifications in line with the European and National Qualifications Framework for Higher Education.
- Promotion of the quality and effectiveness of teaching.
- Adequacy of teaching staff qualifications.
- Promotion of the quality and quantity of the research work of members of the academic unit.
- Linking of teaching to research.
- Demand on the labour market for the qualifications obtained by graduates.
- Quality of the institution's support services.

The PoUS DEO operates according to the rules governing the undergraduate PoUS of the SSS of HOU, and, in addition, commits itself to take into account the comments and suggestions for improvement of evaluation (or similar role) committees that study its functioning, and to describe any actions it may take in the context of evaluation and improvement procedures.

Specifically for the PoUS DEO, it is ensured that:

The students of the programme are offered knowledge and skills in the management of business and organisations (private and public), in such a way that their contribution to the operation of these entities becomes more efficient and they are able to take leadership initiatives in possible technological or organisational changes, necessary for the response of the business or organisation to the rapidly evolving international environment.

The quality policy of the PoUS DEO is published on its informative website at: <https://www.eap.gr/en/undergraduate/business-administration/>