

Ursula-Helen Kassaveti

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Ursula-Helen Kassaveti's academic research in the light of Cultural Studies has focused on different aspects of visual culture, cultural theory, visual folklore, autoethnography, and popular culture in monographs and Greek and foreign journals/edited volumes. She was born in Athens in 1980 and studied Greek Literature at the Athens School of Philosophy and holds a MA in Cultural Studies (National & Kapodistrian University of Athens, The Ryoichi Sasakawa Young Leaders Fellowship Fund) and a MA in History and Folklore (National & Kapodistrian University of Athens). Her Ph.D. Thesis revolved around the 1980s VHS culture in Greece. She has also attended courses on Film (University of Exeter) & Art History (The Courtauld Institute of Art) and has undertaken extensive research with national or European (Horizon 2020) grants for various academic institutions. She is an adjunct tutor at the Hellenic Open University, and chief audiovisual documentation researcher at Thessaloniki International Film Festival.

Selected Publications

1. Kassaveti, O.-E. (2025). *An Introduction to Greek Visual Folklore* [Eisagogi stin Elliniki Optiki Laografia]. Athens: Papazisi.
2. Kassaveti, U.-H. (2025). Curating the Invisible, the Mundane, the Intimate: On VHS Home Movie Collections. *Collections*, 0(0). <https://doi.org/10.1177/15501906251345417>
3. Kassaveti, U.-H. (2024). Direct-to-Trans: Aloma & Proto-queer VCR Technologies of Gender in 1980s Greece. *Queer Studies in Media & Popular Culture*, 9(1), 3-18. <https://doi.org/10.1386/qsmpe.00114.1>
4. Kassaveti, U.-H. (2023). "We Consume to Forget; We Collect to Believe": Resistance, Nostalgia, and VHS Technologies in 21st Century Greek Video Cultures. *Studies in Communication Sciences*, 23 (3), 343-353. <https://doi.org/10.24434/j.scoms.2023.03.3686>
5. Kassaveti, U.-H. (2023). Visual Folklore in 1960s Greek Popular Cinema: Athens at the Threshold of Tradition and Modernity. *Гласник Етнографског института САНУ / Bulletin of the Institute of Ethnography SANU*, 2 (LXXI), 19-36. <https://doi.org/10.2298/GEI2302019K>