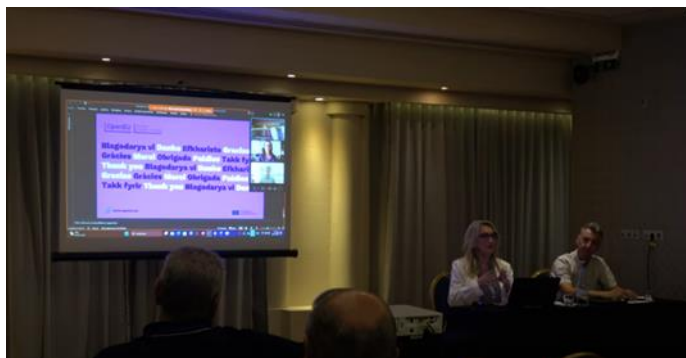


Presentation of OpenEU at the International Conference on Business and Economics 2025



Successful participation of the Hellenic Open University's OpenEU Alliance team at the International Conference on Business and Economics 2025

The participation of the OpenEU Alliance team of the Hellenic Open University (HOU) in the *International Conference on Business and Economics 2025* was successfully completed. The conference took place at the Wyndham Grand Athens Hotel in Athens, on 26–27 September 2025.

The HOU OpenEU team organized a round table discussion entitled “*OpenEU – The learner-centred, inclusive and green Open University for the strengthening of the European Higher Education Area.*” The event included four presentations followed by an open discussion moderated by **Professor Sofie Leontopoulou**, School of Social Sciences, HOU. The presentation by **Professor Achilleas Kameas**, School of Science and Technology, HOU, and Academic Coordinator of OpenEU for HOU, was entitled “*Opportunities for Inclusive Education in OpenEU.*” Next, **Professor Dimitrios Kalles**, School of Science and Technology, HOU, presented “*Opportunities for Enhancing and Expanding Doctoral Studies through the OpenEU Alliance.*”

Dr. Stavroula Sokoli, Postdoctoral Researcher, School of Applied Arts and Sustainable Design, HOU, followed with the presentation “*OpenEU Mobility Opportunities.*” The session concluded with **Professor Sofie Leontopoulou**, who presented “*The Online Platforms of the OpenEU Community – Opportunities and Events.*”

The event was introduced by Professor Avgoustinos Dimitras, President of the Conference and member of the School of Social Sciences, Hellenic Open University



(HOU). Approximately 30 participants attended the session, out of a total of about 90 conference delegates.

The ensuing discussion focused on issues related to the accreditation of the universities participating in the OpenEU Alliance, with particular emphasis on the establishment of common procedures and platforms, as well as on the potential for obtaining microcredentials or ECTS credits within the framework of the Alliance. Moreover, attention was given to the opportunities for HOU students, faculty members, and adjunct tutors to participate in OpenEU activities.

Following the event, feedback to the speakers who presented the various aspects of OpenEU in person was highly positive. There was significant interest in the project and its opportunities for participation, especially among postgraduate and doctoral students. Participants also requested further information on possible ways to engage with the four OpenEU processes presented during the session, as well as other related activities.

It was also highlighted that there is an official webpage of the project hosted on the HOU website, where interested individuals can find updates on the project's progress and opportunities for participation, as well as a dedicated project email address for further inquiries.

 For more information, please visit the official website of the OpenEU project:
<https://www.openeu.eu/>

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