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Aimilia Vlami is an Assistant Professor at the Agricultural University of Athens, specializing in Tourism Economics and Tourism Development. She holds a PhD and a postdoctoral degree (IKY Fellow) from the University of Patras, and an MSc and BSc from the University of the Aegean. She teaches at the Agricultural University of Athens and the Hellenic Open University. She serves as Scientific Director of the Hellenic Chamber of Hotels (HCH), focusing on boutique hotels and sustainable tourism development. Her research interests include sustainable tourism development, hospitality product differentiation, tourism entrepreneurship, and the economic history of tourism. She is the author of *Boutique Hotels. Product differentiation in tourism development* and has published in Springer, Elsevier, and Routledge volumes.

### ***Selected Publications***

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1. **Vlami, A.** (2023). *Boutique Hotels. Product differentiation in tourism development*. Athens: Propompos.
2. Harlaftis, G., and **Vlami, A.**, (2025) “Greek Family Business of the Tertiary Sector, 19th–20th Centuries: Shipping and Tourism”, In Fernández P.,P. (eds), *Global Family Capitalism: A Business History Perspective*, pp. 129-145, New York: Routledge. DOI: 10.4324/9781003388197-10
3. Pagkou, A., and **Vlami, A.**, (2025) *Tourism Education for Sustainability in Early Childhood: An Integrative Review for Children Aged 5–12*, in the In: Katsoni, V., Costa, C. (eds) *Innovation and Creativity in Tourism, Business and Social Sciences*. IACuDiT 2025. Springer Proceedings in Business and Economics. Springer, Cham.
4. **Vlami, A.**, Tsamos, G., and Mitropoulos, P., (2025) “Tourism crisis management and recovery policy of the post- pandemic Greek hospitality sector”. *International Journal of Tourism Policy*, vol. 15, no. 3, 218-234. DOI: 10.1504/IJTP.2024.10069089
5. Sarantakou, E., Tsamos, G., **Vlami, A.**, Christidou, A., and Maniati, E., (2024) “Factors of Authenticity: Exploring Santorini’s Heritage Hotels”. *Tourism and Hospitality*, 2024, 5, 782-799. DOI: 10.3390/tourhosp5030045
6. **Vlami, A.** (2021). *Developments and Challenges in the Greek Hospitality Sector for Economic Tourism Growth: The Case of Boutique Hotels*. In *Strategies in Sustainable Tourism, Economic Growth and Clean Energy*, Springer.