

## **Quality Policy of the Master’s Program “Art–Cultural Heritage–Development Policies (TEP)”**

Since its establishment, the Master’s Program “Art–Cultural Heritage–Development Policies” (TEP) has been grounded in a broader philosophy of Quality and operates in accordance with the regulations governing the Master’s programs of the School of Humanities of the Hellenic Open University (HOU). The purpose of the Program is to provide knowledge and skills on issues related to the aesthetically informed, interdisciplinary, and critical consideration of art, as well as of the cultural and architectural heritage of Greece and, more broadly, of Hellenic culture-encompassing urban and regional environments rich in natural and human-made beauty, as well as cultural and aesthetic assets. It also aims to promote the Greek urban and regional landscape as a palimpsest of history, nature, and art to be protected and showcased; to cultivate methods of theoretical, aesthetic, and technological promotion, as well as spatial planning that is qualitatively suited to the Greek landscape as both an intellectual phenomenon and a material reality; and to approach the developmental dimension of Greek art and cultural heritage.

The Quality Policy of the Master’s Program (TEP) “Art–Cultural Heritage–Development Policies” is aligned with the Institution’s Quality Policy and adapts to current conditions and requirements.

To implement this policy, the Institution, among other commitments, undertakes to apply procedures that demonstrate the adequacy and Quality of the School’s resources; the suitability of the structure and organization of the Master’s program; the appropriateness of the teaching staff’s qualifications; and the Quality of the School’s/Departments’/Offices’/Units’ support services and their staffing with appropriate administrative personnel.

The School of Humanities of the HOU commits to working with the Program Director and all academic staff of the Master’s Program “Art–Cultural Heritage–Development Policies” (TEP) to implement Quality procedures that demonstrate:

- the suitability of the Master’s program’s structure and organization;
- the pursuit of learning outcomes and qualifications in line with the European and National Qualifications Frameworks for Higher Education;

- the promotion of the Quality and effectiveness of teaching;
- the suitability of the teaching staff's qualifications;
- the drafting, implementation, and review of specific annual Quality objectives for the improvement of the Master's program;
- the level of demand for graduates' acquired qualifications in the labor market;
- the strengthening of ties with the program's alumni;
- the Quality of supportive administrative services;
- the efficient utilization of the program's financial resources;
- the conduct of annual review and internal evaluation of the program;
- the promotion of the Quality and quantity of the teaching staff's research output;
- the ways in which teaching is linked with research;
- the enhancement of the program's outreach and internationalization.

The formulation of the Quality Policy of the Master's Program "Art-Cultural Heritage-Development Policies (TEP)" focuses on advancing its purpose and scope, as well as achieving its strategic objectives as defined each time through actions aimed at its continuous development and improvement. The Master's Program "Art-Cultural Heritage-Development Policies" (TEP) reflects and highlights the academic character of the School of Humanities of the HOU, whose core mission is to provide knowledge and develop skills in the field of the Humanities.

Specifically for the Master's Program "Art-Cultural Heritage-Development Policies" (TEP), the following are ensured:

- **Provision of Thematic Units** that concern both the theory of art, cultural heritage, and development policy, and the practical application of the high-level theoretical and specialized knowledge acquired by TEP students in matters of implementation, planning, and formulation of specific policies for the promotion and protection of cultural heritage, as well as in the creation of cultural networks.
- **Thorough preparation of prospective executives** in central government, local government, and the private sector, who will contribute creatively in positions of responsibility related to cultural heritage, artistic, architectural and urban

production, as well as development policy grounded in the program's domains—namely, art and cultural heritage.

- **Strong interdisciplinary and critical training of graduates**, given that their education integrates aesthetic, tourism-related, human-geographical, archaeological, art-historical, architectural, urban-planning, museological, technological, environmental, and cultural perspectives with a developmental framework—conceived as both a material and an intellectual process—together with experiential educational activities (organization of field classes, visits to museums, archaeological sites, and significant urban areas; lectures by distinguished Greek and foreign experts; attendance at conferences and scientific events of the TEP and others, which are continuously announced on the TEP platform, etc.).
- **Thorough, multi-level, and in-depth promotion of Greek culture** as a necessary and ongoing condition for the country's material–intellectual vitality and development.
- **Uninterrupted engagement with international research and theoretical developments**, and the TEP's creative contribution to relevant theoretical discourse through international conferences, international publications by the teaching staff, and extensive use of international literature in its educational work.
- **Continuous and responsive adjustment of the educational process** to emerging developments, based on ongoing interaction among the teaching staff under initiatives of the TEP Director.

The Quality Policy of the Master's Program “Art–Cultural Heritage–Development Policies” (TEP) is approved by the School of Humanities of the HOU, is binding, and is articulated as a statement published on the Master's program's website on the Institution's main page. It is continually updated with the active participation of all School members (teaching staff, students, administrative staff). The implementation, monitoring, and revision of the Quality Policy of the TEP Master's Program are carried out in accordance with the Institution's Internal Quality Assurance System procedures.