

Short CV

Name and Last name: Rea Kakampoura

Academic title / subject module / Institution: Professor of Folklore Studies, National and Kapodistrian University of Athens (NKUA)

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She is a Professor of Folklore Studies and the Director of the *Social Sciences Laboratory* at the Department of Pedagogy and Primary Education of the National and Kapodistrian University of Athens (NKUA). She is the founder and Scientific Director of the *Life Stories Archive* at the same Department. She has served as the Head of the Department of Humanities at the same institution (2018-2020) and as the Director of the Master's Program "Social Sciences and Humanities in Education" (2019-2022).

Her research interests focus on teaching approaches to popular culture in education, ethnographic research on cultural associations, Public Folklore and the management of living cultural heritage in both physical and digital spaces (Digital Folklore), as well as life stories as a qualitative method for analyzing social and cultural phenomena.

She is the Special Secretary of the Board of the Hellenic Folklore Society, a member of the International Society of Folk Narrative Research and a participant in Scientific Committees and Working Groups of the Directorate of Modern Cultural Heritage and the Intangible Cultural Heritage Council of the Ministry of Culture and Sports.

For more details, see:

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Selected Publications

1. Kakampoura, R. (Ed.) (2023). *The Contribution of Associations to the Management of Cultural Heritage*. Athens: Social Sciences Laboratory, Department of Primary Education, NKUA.
[Link to Publication](#)
2. Kakampoura, R. & O.E. Kassaveti (2018). *Visual Ethnography and Education: Theoretical Approaches and Teaching Proposals*. Athens: Pedio Publications.

3. Kakampoura, R. (2011). *Life Stories: The Biographical Approach in Contemporary Folklore Research*. Second Edition. Athens: Diadrasi Publications.
4. Kakampoura, R., Katsadoros, G., Nounanaki, A., & Kolokythas, D. (2017). "Educational Activities Concerning Folk/Popular Culture in Greek Primary School Websites." *European Scientific Journal*, Vol.13, No.10, pp. 246-262.
5. Kakampoura, R., & Nounanaki, A. (2023). *Studying Memes on Social Media: The Case of Memes for the COVID-19 Pandemic on Greek Social Media*. In B. Bogdanović & K. Obšust (Eds.), *Horizons of the Future: Anthropological and Other Scientific Approaches* (pp. 71-98). Belgrade: Archives of Vojvodina, Institute of Ethnography of the Serbian Academy of Sciences and Arts.