

## **M a r k e l l a - E l p i d a T s i c h l a**

**Professor-Advisor-Coordinator// EΘE ITA 62//History of Art /Hellenic Open University**

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Markella-Elpida Tsihla holds a PhD in Art History with a scholarship from the Greek State Scholarship Foundation. She holds two master's degrees in Art History and Museology, with an emphasis on New Technologies and has also completed postdoctoral research at Aristotle University of Thessaloniki. Professionally, she teaches Art History at the Hellenic Open University as well as Cultural Management at the Ministry of Culture. She has been recognized in the Metalogues 2022 competition organized by the Goethe Institute for Idea Awards and Funding for the design of an exhibition with XR Technologies and the creation of an experience in the works of Gauguin. She has also participated as a researcher in the scientific program: "Contemporary Art and New Media: Digitality, Interaction, and the Internet. Greek Artists-Creators, Works of Art, Exhibitions, and Their Reception by the Public." Her research focuses on art history, museology, visual culture, and new technologies. She has participated in the curation of exhibitions at Platforms, Theorema, ArtForum Gallery, and Art Thessaloniki.

### ***Selected Publications***

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1. Tsihla, M.E. (2019). *Censorship in Art. Cases of Censorship in Postwar Greek Art*. Thessaloniki: Vantias Publications.
2. Tsihla, M.E. (2024). *Contemporary Art in Thessaloniki*. Thessaloniki: University Studio Press.
3. Tsihla, M.E. (2025). *Aspects of digital art in Greece: from electronic art to new media*. Thessaloniki: Epikentro Publications.
4. Tsihla, M.E. (2020). "Virtual culture vs. real culture. The new reality for Arts in Greece during the COVID-19 crisis". *International Journal of Arts, Humanities and Social Studies*, 2 (3), pp. 31-35. (impact factor: 2,52)
5. Tsihla, M.E., Tzanetoulakou F., Papanikolaou M. (2021). "Forms of digital art in Greece: An avant garde art in dynamic development". *International Journal of Arts, Humanities and Social Studies*, 3 (3), pp.44-50. (impact factor: 5,935).