

Press Release

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AIM-PRO Launches Across Europe to Strengthen Responsible AI Skills in Education and Professional Training

AIM-PRO, a new European initiative focused on responsible AI literacy and future-oriented digital skills, has officially launched with the participation of HELENIC OPEN UNIVERSITY (HOU), bringing the perspective and expertise of GREECE into a major European collaboration on AI education and professional readiness.

AIM-PRO (AI Literacy for Multidisciplinary Professional Readiness and Outreach) has officially launched, marking the beginning of a three-year European collaboration dedicated to strengthening responsible AI skills across education, training and professional environments.

Coordinated by the University of L'Aquila (Italy), the EUR 1.5 million Erasmus+ Alliances for Innovation project brings together 15 partner organisations from Belgium, France, Germany, Greece, Italy, the Netherlands, Slovenia, Spain and Sweden. The initiative officially started on 1 February 2026 and held its kick-off meeting in L'Aquila, Italy.

As artificial intelligence increasingly transforms education, work and society, AIM-PRO addresses the growing need for accessible, human-centred and multidisciplinary AI education. The project will support higher education institutions, vocational education and training (VET) providers, SMEs through innovative frameworks, learning resources and digital tools designed to foster responsible and effective AI use.



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Building AI Skills for Europe

AIM-PRO combines expertise from academia, vocational training, industry and innovation networks to promote a coordinated European approach to AI literacy and future-oriented professional skills.

The project focuses on three strategic dimensions:

- **AI Knowledge and Digital Skills:** supporting the understanding and responsible use of AI technologies.
- **Sustainable and Ethical AI Practices:** promoting environmentally conscious and human-centred approaches to AI.
- **Innovation, Resilience and Entrepreneurship:** helping learners and professionals develop adaptable and future-ready competencies.

Through collaboration and co-creation, AIM-PRO will develop openly accessible educational frameworks, AI literacy resources, pedagogical guidelines, digital tools and certification pathways tailored to the needs of higher education, VET and industry stakeholders.

Because AI adoption, educational systems and labour market needs differ across Europe, AIM-PRO places strong emphasis on incorporating national perspectives and sector-specific realities into its activities. The active involvement of partners from different countries helps ensure that the project's resources and recommendations remain practical, inclusive and adaptable across diverse educational and professional contexts.

"AIM-PRO is designed to turn AI literacy into something practical and accessible across very different educational and professional contexts in Europe. By bringing together diverse expertise, we aim to support educators, learners and professionals in building the skills needed for a rapidly evolving AI landscape," says Prof. Antonio Bucchiarone (UDA), AIM-PRO's Scientific Coordinator.

Kick-Off Meeting in L'Aquila

The AIM-PRO kick-off meeting brought together representatives from 15 partner organisations to formally launch the collaboration and initiate joint activities across the project's seven work packages.

During the meeting, partners aligned on the project's objectives, work plan and expected outcomes, while exchanging perspectives on current AI literacy challenges and stakeholder needs across Europe. Initial discussions also focused on the development and pilot implementation of educational resources and tools for higher education, vocational training and professional contexts.

HOU's Role in AIM-PRO

As part of the AIM-PRO consortium, HOU contributes its expertise in many activities related to the implementation of the AIM-PRO tools in the VET context and leads the task on the collection of Open Educational Resources (OERs) and quality assessment by HE, VET and SME. Especially, HOU's contribution to the project focusses in the establishment of the AIM-PRO framework through the creation of metamodels for personalised learning and their use for production of personalised learning scenarios, collection and validation of OERs, as well as in the design and implementation of learning scenarios with VET, while ensuring that the needs, priorities and perspectives of Greece are reflected in the project's activities and outcomes.

HOU is involved in leveraging its network of educators and in monitoring and evaluation of the project's activities. As a large producer and user of OERs for distance education, HOU provides guidelines for the design, production and quality control of these resources. Furthermore, HOU utilises its experience to design continuing education and training curricula and activities based on learning outcomes, incorporating European tools such as ECTS, ECVET and EQAVET. Overall, HOU is involved in the technical and pedagogical developments supporting the development and validation of project outcomes. Finally, beyond the project's duration, HOU has committed to integrating the training materials, didactic practices and methods



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developed during AIM-PRO into its own institutional training contents and upskilling/reskilling programmes.

Beyond its technical and educational contributions, HOU will also act as a national entry point for AIM-PRO activities and results, helping connect the project with local stakeholders, institutions, educators, companies and learners interested in responsible AI adoption and skills development.

This engagement helps ensure that the project's outcomes are not only European in scope, but also relevant and accessible to national contexts.

Institutions, educators, trainers and organisations interested in AI literacy and responsible AI adoption are encouraged to follow the project's activities through HOU and the AIM-PRO communication channels.

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About the Project

AIM-PRO (AI Literacy for Multidisciplinary Professional Readiness and Outreach) seeks to bridge this gap by developing innovative, multidisciplinary educational frameworks that integrate AI literacy with Open Education, Generative AI, Model-Driven Engineering and Digital Twin technologies.

AIM-PRO equips educators, learners, and professionals with digital, green, and resilience skills, promoting the responsible use of AI. By focusing on AI literacy, sustainable innovation, and the intersection of AI with entrepreneurial competencies, the project aims to co-develop AI literacy resources tailored to the needs of higher education institutions, VET providers, and SMEs.

Project Partnership

Funded by the European Union and Movetia, AIM-PRO is an Erasmus+ project bringing together 15 partner organisations across Europe. The full list of project partners is available on the project [website](#).

Further Information

Website: aim-pro.eu

Email: info@aim-pro.eu

LinkedIn: [AIM-PRO-EU](#)

YouTube: [AIM-PRO-EU](#)



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