

Georgia Gioltzidou

Adjunct Faculty Member (Hellenic Open University) / Journalist / Journalism and Political Communication

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Georgia Gioltzidou holds a PhD in Journalism and Political Communication from the Department of Journalism and Mass Media at the Aristotle University of Thessaloniki. Her research interests focus on journalism, social media, and political communication in times of crisis. Her postdoctoral research was conducted as part of the project G4SD GRows (Communication and Journalism for Sustainable Development: Greece as a Case Study), funded by the Hellenic Foundation for Research and Innovation (H.F.R.I.), and focused on communication and journalism for development.

She is an Adjunct Faculty Member at the Hellenic Open University, a research associate at the University of Western Macedonia and the International Hellenic University, and has participated in numerous European research projects (G4SD, OLIVE – Erasmus+, GRASP EU, Kostis Palamas, etc.) as a member of research teams. She has been a professional journalist for over 20 years, having worked for major media outlets in Greece as well as in press offices of public institutions.

Selected Publications

1. Gioltzidou, G., Mitka, D., Gioltzidou, F., Chrysafis, T., Mylona, I., & Amanatidis, D. (2024). Adapting traditional media to the social media culture: A case study of Greece. *Journalism and Media*, 5(2), 485-499.
2. Bourchas, P. V., & Gioltzidou, G. (2024). Television debates as a TV typology: Continuities and changes in Televised political competition—The case of the 2023 pre-election debates in Greece. *Journalism and Media*, 5(2), 799-813.
3. Gioltzidou, F., Gioltzidou, G., & Chrysafis, T. (2023). The Coverage of International News in TV News Broadcasts: The Case of the Greek Public Television. *European Journal of Communication and Media Studies*, 2(3), 7-13.
4. Gioltzidou, G., Dossis, M., Chrysafis, T., Mylona, I., Gioltzidou, F., & Amanatidis, D. (2023, November). The role of hashtags in Social Networks: The case of social mobilization in Greece. In 2023 8th South-East Europe Design Automation, Computer Engineering, Computer Networks and Social Media Conference (SEEDA-CECNSM) (pp. 1-5). IEEE.
5. Gioltzidou, G., Gioltzidou, F., & Chrysafis, T. (2023). Media communication in the European Union: How do media cover EU? A comparison analysis of Germany, Croatia, Belgium and Greece. *European Journal of Communication and Media Studies*, 2(2), 1-10.
6. Karekla, S., Gioltzidou, G., Kenterelidou, K., Galatsopoulou, F., Touri, M., Kostarella, I., & Skamnaki, A. (2022). *Η Επικοινωνία για την Ανάπτυξη και την Κοινωνική Αλλαγή στην Ελλάδα: Ένα αναδυόμενο πεδίο* [Communication for Development and Social Change in Greece: An Emerging Field]. *To Vima ton Koinonikon Epistimon*, 20(75), 3–30.