

THEODOSIOS TSIAKIS

Professor / Department of Organizations Management, Marketing and Tourism / IHU

Email to: tsiakis.theodosios@ac.eap.gr

Theodosios Tsiakis is a Professor at the Department of Organizations Management, Marketing and Tourism at the International Hellenic University (former Alexander Technological Educational Institute of Thessaloniki). He holds a Bachelor of International and European Economics from University of Macedonia and Ph.D. in Information Security Economics from the Applied Informatics Department at University of Macedonia. He has many years of research and teaching experience in the scientific field of e-business, management information systems and applied economics. His research interests include the Economics and Management of Information Systems and their Security, E-Business, Enterprise Resource Planning, Information Analysis, innovation & value co-creation. His authorship includes a number of articles published in prestigious international scientific journals, books/book chapters as well as publications in peer-reviewed international conference proceedings.

Selected Publications

1. Anagnostou, E., Tsiakis, T., & Zervas, I. (2025). Highlighting Wine Labels: A Systematic Literature Review of Dominant Informational Parameters as Communicative Elements. *Beverages*, 11(1), 12. <https://doi.org/10.3390/beverages11010012>
2. Chatzara, M., & Tsiakis, T. (2023). Literature review of value co-creation in education institutes: current states and future perspectives. *Journal of Education Society & Multiculturalism*, 4(1), 30–50. <https://doi.org/10.2478/jesm-2023-0002>
3. Tsiakis, T., Anagnostou, E., Granata, G., & Manakou, V. (2022). Communicating Terroir through Wine Label Toponymy Greek Wineries Practice. *Sustainability*, 14(23), 16067. <https://doi.org/10.3390/su142316067>
4. Chatzipoulidis, A., Tsiakis, T., & Kargidis, T. (2019). A readiness assessment tool for GDPR compliance certification. *Computer Fraud & Security*, 2019(8), 14–19. [https://doi.org/10.1016/s1361-3723\(19\)30086-7](https://doi.org/10.1016/s1361-3723(19)30086-7)