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Yanni Afthinos received his: Ph.D., in Recreation services and resource management from New York University, New York (1993), Certificate in Sports and special event marketing from New York University, New York (1991), M.A., in Sport administration from Western Michigan University, Kalamazoo, Michigan (1986), B.A., in Physical education from University of Athens, Athens, Greece (1982).

### **Selected scientific publications:**

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1. Karampetsios, T., Afthinos, Y. (2022). A model of the overall satisfaction of children escorts, when using public playgrounds. *World Leisure Journal (RWLE)*. <https://doi.org/10.1080/16078055.2022.2097735>
2. Afthinos, I., Manasis, V., Chrysanthopoulos, T.-P. (2021). Serious Game Top Eleven as an Educational Tool in Sports Economics. *International Journal of Serious Games*, 8(2), 3-19. <https://doi.org/10.17083/ijsg.v8i2.420>
3. Afthinos, Y., Kiaffas, Z., Afthinos T. (2021). The Serious Game “Top Eleven” as an Educational Simulation Platform for Acquiring Knowledge and Skills in the Management of Sports Clubs. *Technology, Knowledge and Learning*. <https://doi.org/10.1007/s10758-021-09573-8>
4. Afthinos, Y., Theodorakis, N.D., Howat, G. (2017). How do perceptions of other customers affect satisfaction and loyalty in public aquatic centres? *Managing Sport and Leisure*, 22(6). 428-441.
5. Nassis P., Theodorakis N., Afthinos I., Kolympalis C. (Spring 2014). The effect of fans' attitudes on sponsorship outcomes. *Journal of Applied Sport Management* (<http://sagamorejournals.com/jasm>). 6(1), 48-68.
6. Karastathis D., Afthinos Y., Gargalianos D. and Theodorakis N. (2014). The EFQM Excellence Model: An Exploratory Attempt for Assessing the Hellenic National Sport Federations. *International Journal of Sport Management, Recreation and Tourism*. [www.ijsmart.eu](http://www.ijsmart.eu) (14).
7. Nassis, P., Theodorakis, N., Alexandris, K., Tselou, A., & Afthinos, Y. (2012). Testing the role of team identification on the relationship between sport involvement and sponsorship outcomes in the context of professional soccer. *International Journal of Sport Management*, 13(4), 1-17.
8. Afthinos, Y., Nassis, P., & Theodorakis, N. (2010). An Evaluation Communication Effectiveness of Water Polo: A content analytic study in Greece. *International Journal of Sport Management and Marketing*, 7(1/2), 76-90.
9. Theodorakis, N. D., Afthinos, Y., & Nassis, P., Wann, D., Vlachopoulos, S. P. (2006). Measuring Team Identification: Translation and Cross-cultural Validity of the Hellenic version of the Sport Spectator Identification Scale. *International Journal of Sport Management*, 5(4), 506-522.