

## **Alexandros Apostolakis**

**Associate Professor | Tourism marketing | Hellenic Mediterranean University (HMU)**

**Email to:** [apostolakis.alexandros@ac.eap.gr](mailto:apostolakis.alexandros@ac.eap.gr) & [apostolakis.alexandros@gmail.com](mailto:apostolakis.alexandros@gmail.com)

Alexandros Apostolakis graduated with a bachelor's degree (BSc) in Economics with Politics from the University of Plymouth, UK in 1999. He carried on with a postgraduate degree (MSc) in Local and Regional Economic Analysis from the University of Portsmouth, UK in 2000 and a PhD degree from the same University in 2005. His thesis examined individual tourists' preferences for two cultural resources in the island of Crete, Greece. After the completion of his PhD, Alexandros secured a tenured position as lecturer and then as senior lecturer at the department of Economics, at the University of Portsmouth, UK.

Currently, Alexandros is an associate professor in Tourism Marketing at the Department of Business Administration and Tourism, Hellenic Mediterranean University. Dr Apostolakis is also the director of the Tourism and Entrepreneurship Laboratory.

Alexandros's research interests and publication activity mainly focuses on the tourism industry (the examination of individual preferences through stated preferences discrete choice modelling) and comprises of over 150 contributions to textbooks, peer – reviewed academic journals and peer reviewed academic conferences. In particular, Dr Apostolakis has been conducting research on the evaluation of individual preferences for future policy initiatives in hospitality, tourism and the cultural sector.

### *Selected Publications*

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1. **Apostolakis A.**, (2022), “Choice Modelling”, *Encyclopedia of Tourism Management and Marketing*, Chapter 33, pp. 478–480, Edward Elgar Publishing
2. Zouridaki M. **Apostolakis A.**, Silva – Jorge J., (2022), “*The Promotion of Local Sustainable Development Through the Planning of Integrated Tourist Routes: The Case of the Minoan Path*”, Chapter 6, pp. 101 – 118, *Tourism Studies in the Mediterranean Region Book Series*, ISBN 978-88-386-5555-5
3. Zouridaki M. **Apostolakis A.**, Silva – Jorge J., Kourgiantakis M., (2022), In: Farmaki A., Altinay L., and Font X. (Eds.), *Planning and Managing Sustainability in Tourism*, Chapter 10: “Local Sustainable Development and Cultural Tourist Routes”, pp. 149 – 167, Springer
4. Kourgiantakis M., **Apostolakis A.**, and Dimou I., (2021), “COVID-19 and Holiday Intentions: The Case of Crete, Greece”, *Anatolia Journal*, vol. 32 (1), pp. 148 – 152
5. **Apostolakis A.**, Jaffry S., and Kourgiantakis M., (2020), “Examination of Individual preferences for Green Hotels in Crete”, *Sustainability*, Vol. 12 (20), 8294
6. Alexopoulos A., **Apostolakis A.**, Zopounidis K., Garefalakis A., Eskantar M., (2020), In: Krassadaki E., Baourakis G., Zopounidis K., Matsatsinis G. (Eds.), *Operational Research in Agriculture and Tourism – 7<sup>th</sup> International Symposium and 29<sup>th</sup> National Conference on Operational Research*, Ch. 5: “*Fiscal Multipliers Under Extreme Uncertainty – The Case of the Greek Tourism Economy*”, pp. 87 – 105, Springer.