



Dr. George Gantzias

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Dr. George Gantzias is professor of Cultural Policy and Administration and works as a director of postgraduate course on 'Cultural Organization's Management' at Hellenic Open University. Having led both postgraduate courses and research projects to success, he holds a demonstrable strategic capability for building coherent and feasible postgraduate programs at national and international environment. His academic achievements and research interests have always straddled multiple disciplines: – from political science, sociology, cultural studies, communication policy, and regulation theories, to new technologies, artificial intelligence, advertising, sponsorship and digital economy, including digital currency and digital transactions. Additionally, he has experience of pulling people and resources together to achieve ambitious strategic goals for developing distance learning universities courses, such as Cultural Organisation's Management, Cultural Policy and Administration, etc.

During his time at City University of London, University of the Aegean and Hellenic Open University he has undertaken leadership roles and contributed substantially to organizing and developing undergraduate and postgraduate courses in cultural management and communication policy. In his role as director of distance learning master course "Cultural Organization's Management", he encouraged colleagues at every career stage aligned with the cluster, which resulted in successful collaborations, publications and career progressions. He regularly supports early career researchers reviewing their publications as well as facilitating their exposure at national and international research opportunities through collaborative work and conference participation. His professional achievements and research interests have also straddled multiple disciplines and fields – from communication policy, regulation, sociology, management, political science and public administration to cultural studies, cultural policy and new technologies, including digital content and regulation of artificial intelligence. He has a track record of successful supervision for postgraduate dissertation and organizing postgraduate distance learning courses in Greece and United Kingdom. He brings enthusiasm and rigor to his teaching, which he has offered at under-

graduate, postgraduate, executive and doctoral levels. In every case, his teaching has received excellent feedback from students and colleagues. He is constantly seeking to innovate within classroom taught programs (e.g. by introducing interactive distance learning modules where students work virtually to deliver consultancy research projects in real cultural activities and policy issues in Greek, European and global landscape as part of their assessment). He is a committed supervisor to postgraduate research students, where he aims to challenge, inspire and support students in achieving their potential. It is a source of great pride for him that many of his students subsequently stay in touch and choose to pursue research careers, or undertake entrepreneurial ventures of their own.

He also built over the years extensive international networks he has also built over the years with established academics and institutions which are based on trust, as a result of previous and sustained successful collaborations. He regularly organizes and chairs tracks at leading international conferences (e.g. International Sociology Association). He is also an active member of Scientific Boards (i.e. Research Committee Sociotechnics and Sociological Practice (ISA-RC26), International Sociological Association. (see more www.gantzias.com and Global Lectures).

His research encompasses academic areas such as Cultural Studies, Cultural Policy and Administration, Regulation and Communication Policy, Cultural Technology, Management and Artificial Intelligence Policy Issues. He has built a strong research profile through publications in top quality book and journals publisher's, which include several books and academic articles. Recently, Routledge Revivals published on 25 August 2019, "The Dynamics of Regulations: Global Control Local Resistance" as part of the Humanities and Social Sciences, by including his work on global regulation, info-communication industry, cultural policy, management and regulation of British advertising to some of the most influential academics scholars of the last 120 years.

SELECTED PUBLICATIONS

- 'Dynamics of Cultural Management, Artificial Intelligence and Global Regulation: The Values of the 'Business Intelligence Culture' (B.I.C) model', in John Metselaar (Ed.), *Strategic Management in the Age of Digital Transformation*. Proud Pen, 2021, pp.107-121.
- '*Dynamics of Public Interest in Artificial Intelligence: Business Intelligence Culture and Global Regulation in the Digital Era*', in Seung H., Gonzalez-Perez M.A. και Floriani D.E. *The Palgrave Handbook of Corporate Sustainability in the Digital Era*, Palgrave Macmillan, 2021, pp. 259-281.
- '*Governing by Humans, Not by Robots: Regulating Humans and Artificial Intelligence in the 21st Century*' in Christiansen B. and Skrinjaric T. *Handbook of Research on Applied AI for International Business and Marketing Applications*, IGI Global, Pennsylvania, 2021, pp. 116-134.
- '*Cultural Policy, Sponsorship and Social Responsibility: Digital Transaction, Administration and Economics of Cultures*', 2on Edition: Publisher Papatotiriou, Athens, 2020. (in Greek)
- '*The Dynamics of Regulation: Global Control, Local Resistance, Cultural Management and Policy*' London: Routledge, 2019.
- '*Cultural Management and Cultural Activities: The Model "Dynamic Perception of Cultural Activities"* in G. Korres e.at. Title: *Handbook of Research on Policies and Practices for Sustainable Economic Growth and Regional Development*, 2017, Εκδόσεις: IGI, Global, USA, pp. 15-24.
- '*Collective Will Democracy: Cultural Crisis, Digital Communication and Public Interest*', In I.A. Metaxas, *Communication Policy*, Vol II, 2016, Publisher Sideris, Athens. (in Greek)
- '*Info-Communication Globalization and Digital Tax Payments Culture: The Greek Crisis and the Global Info-Cash*' in N. Petropoulos and G. Tsobanoglou *The Debt Crisis in the Eurozone: Social Impacts*, England, Cambridge Scholars Publishing, 2014, pp. 481-509.
- '*Cultural Policy, Administration and Info-Communication Landscape: The Cultural Management Model, 'Info-Communication Cultural Management' (ICCM)*', *International Journal of Social Ecology and Sustainable Development (IJSESD)*, Special Issue, Volume 5, Issue 3 (July-September 2014)
- '*The Greek Crisis @ CODTRA (Code of Digital Transactions): mobile payments and the global info-cash*' in Elias Carayannis and George Korres (eds.) *European socio-economic integration: challenges, opportunities and lessons learned*, New York, Springer, 2013, pp. 85-95.
- '*Info-communication globalization and the global info-cash (GIG): A practical way for Greece to emerge from crisis*' in P. Liargovas (ed.) *Greece: Economic, political and social issues*, Nova Publishers, 2012, Washington D.C., USA pp. 222-235.
- '*Cultural Economy and Sponsorship: Economic Management and Development of Cultural Organizations*', (with G. Korres), Hellenic Open University, Patra 2011 (in Greek)
- '*Digital Communication and New Media in the Greek Information Society*' (with Demitris Kamaras), Zeno Publishers, Louizou Publications November, 2000, London. ISBN: 0952124696.
- '*The Info-Communication Industry: Digital Services, Global Markets*', Zeno Publishers, Louizou Publications, London, 1998.

SELECTED INTERNATIONAL CONFERENCES

- 'Digital Skills, Cultural Management and Online Education: A Dynamic Model to Address Digital Gap'* the 15th annual International Conference of Education, Research and Innovation (ICERI) Seville, Spain, 7th-9th November 2022.
- 'Digital Transformation in Higher Education and Personalized Learning: Cultural Management and Digital Culture in the Forth Industrial Revolution'* the 15th annual International Technology, Education and Development (INTED), Spain, 8-9 March 2021.
- 'Higher Education, Artificial Intelligence and Personalized Knowledge: The Values of 'Dynamic Intelligence Cultural Education' (DICE)*, the 14th annual International Conference of Education, Research and Innovation (ICERI), Spain, 8-9 November 2021.
- 'Info-Communication Culture and Society in the era of digital transformation: Global Control, Local Resistance'*, section «Digital Culture» in the international conference 15th European Sociological Association» Barcelona, Spain 29 August – 3 September 2021.
- 'Dynamics of Public Interest in Artificial Intelligence: Business Intelligence Culture and Global Regulation in the Digital Era'* the 5th international conference «Global business in the digital age and post-Covid 19» organized by East China University of Science & Technology, University of San Francisco and Nottingham University, Shanghai, China, 12-13 June 2021.
- 'Regulating the Regulators in Artificial Intelligence Era: Analytics Regulation, Public Interest and Ethical Issues'* in international conference IV ISA Forum of Sociology, Challenges of the 21st Century: Democracy, Environment, Inequalities, Intersectionality, στο Porto Alegre, Brazil, στις 23-27 February 2021,
- 'Info-Communication Culture and Cultural Policy: 'Artificial Intelligence Culture', Cultural Management and Collective Will Democracy'* in international conference IV ISA Forum of Sociology, Challenges of the 21st Century: Democracy, Environment, Inequalities, Intersectionality, στο Porto Alegre, Brazil, στις 23-27 February 2021,
- 'Info-Communication Culture, Cultural Crisis, Social Media and New Technologies: The Model 'Info-Communication Cultural Management (ICCM)''* section «Measuring Social Impact of Innovative Entrepreneurship and Public Policies. Standardizing the Valuation of Socioeconomic Return on Investment» in international conference the XVIII ISA World Congress of Sociology, Yokohama, Japan, July 13-19, 2014.
- 'Info-Communication Industry and Globalization: Posthuman Challenges'*, Posthuman Politics, 6th Beyond Humanities Conference in Mytilini, Lesvos, 25-16 September 2014.
- 'Info-Communication Industry and Globalization: Posthuman Challenges'*, Posthuman Politics, 6th Beyond Humanities Conference in Mytilini, Lesvos, 25-16 September 2014.
- 'The Info-Communication Landscape and the Internet: The Code of Digital Transaction (CODTRA) to Bitcoin'* in International Conference, Citizen Participation, Political Culture and the Regional/Local Employment Process: Mutuality and Community Resilience Issues, Organized by The Research Committee RC26 Sociotechnics - Sociological Practice (RC26) of the International Sociological Association in collaboration with the Cyclades Chamber of Commerce, 14-16 September 2013, Syros
- 'Cultural Policy and Creative Industries: The Info-Communication Network Industry'* International Conference, The Second ISA Forum of Social Justice and Democratization, 1-4 August 2012, Buenos Aires, Argentina
- 'The Info-Communication Globalization and Cultural Management: Global Control, Local Resistance'* in the Info-Communication Customized Web Sites (ICCWS), International Conference, 'Sociology on the move' ISA World Congress of Sociology, 11-17 July 2010, Gothenberg.