

I o a n n a D e l i g i a n n i

Assistant professor/Management/Athens University of Economics and Business

SEP Member/ Hellenic Open University/TM: “IME52: New Venture Creation and Business Planning”

Email to: idelig@aueb.gr;

Ioanna Deligianni is an Assistant Professor of Business Administration at the Department of Administrative Science and Technology of the Athens University of Economics and Business (OPA) and a SEP member at the Hellenic Open University in the Thematic Module "IME52: New Venture Creation and Business Planning". She has worked as a visiting Lecturer in Business Administration at the University of Cyprus. She holds a PhD in Entrepreneurship from the Athens University of Economics and Business, a master's degree in Business Administration (MBA International) from the same University, and a Chemical Engineering degree from the National Technical University of Athens. Her current research interests are in strategy, innovation, entrepreneurship, corporate governance and international business. She has published scientific papers in recognized international scientific journals such as Entrepreneurship Theory and Practice, IEEE Transactions on Engineering Management, Technovation, Industrial and Corporate Change, Journal of World Business and Journal of Small Business Management. She is a member of the OPA Management, Strategy and Entrepreneurship Laboratory. She has participated in many research projects, national and European. She has also worked as a consultant to businesses and organizations in the private and public sector.

Selected Publications

1. Deligianni, I. 2022. “Revisiting the relationship between product and international diversification in new ventures: The moderating effect of effectuation processes”, **International Business Review**, DOI: 10.1016/j.ibusrev.2022.102051, ABS: 3, SSCI Impact Factor 2021: 8.047.
2. Deligianni, I., Sapouna, P., Voudouris, I., and Lioukas, S. 2022. “An Effectual Approach to Innovation for New Ventures: The Role of Entrepreneur’s Prior Start-Up Experience”, **Journal of Small Business Management**, 60(1): 146-177, ABS: 3, SSCI Impact Factor 2021: 6.881.
3. Deligianni, I., Voudouris, I., Spanos, Y., and Lioukas, S. 2019. “Non-Linear Effects of Technological Competence on Product Innovation in New Technology-Based Firms: Resource Orchestration and the Role of the Entrepreneur’s Political Competence and Prior Start-Up Experience”, **Technovation**, 88, ABS: 3, SSCI Impact Factor 2021: 11.373.
4. Deligianni, I., Voudouris, I., and Lioukas, S. 2017. “Do Effectuation Processes Shape the Performance Output of Product Diversification in New Ventures?”, **Entrepreneurship Theory and Practice**, 41(3): 349-377. ABS: 4, SSCI Impact Factor 2021: 9.993.
5. Voudouris, I., Deligianni, I., and Lioukas, S. 2017. “The Relationship Between Labour Flexibility and New Ventures Innovation: Does the Entrepreneur Matter?”, **Industrial and Corporate Change**, 26(5), 931-951. ABS: 3, SSCI Impact Factor 2021: 2.878.
6. Deligianni, I., Dimitratos, P., Petrou, A., and Aharoni, Y. 2016. “Entrepreneurial Orientation and International Performance: The Moderating Effect of Decision Making Rationality”, **Journal of Small Business Management**, 54(2): 462-480. ABS: 3, SSCI Impact Factor 2021: 6.881.